

THE ONLY B2B INTERNATIONAL PLATFORM IN ASIA



THE 24th CHINA INTERNATIONAL PET SHOW

CIPS 2020

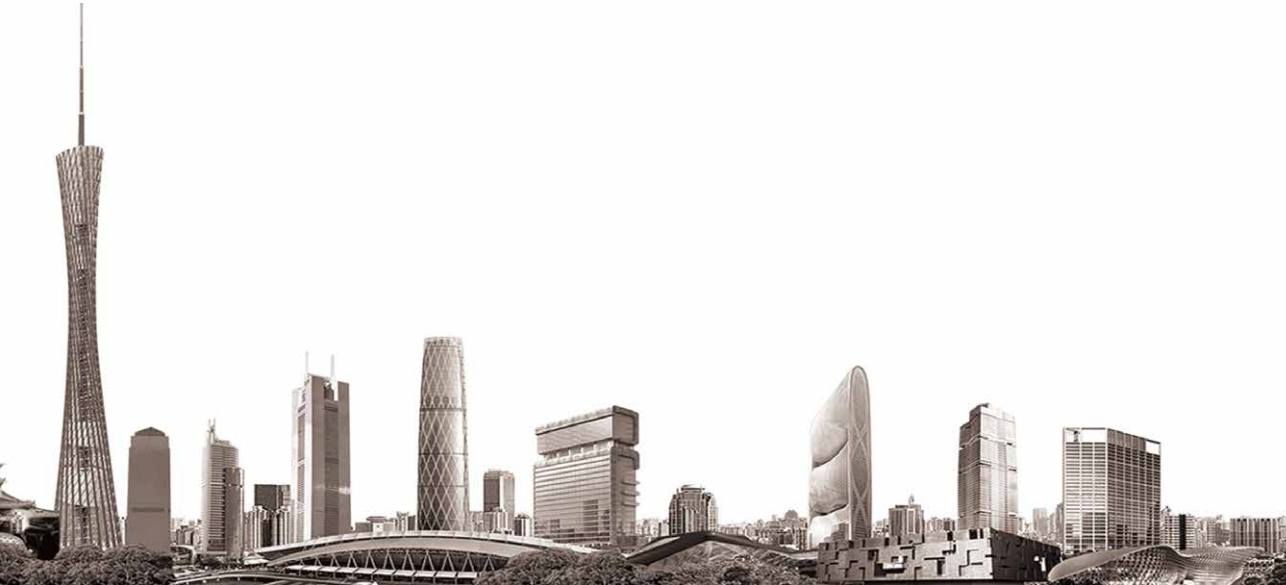
November 12–15, 2020

China Import & Export Fair Complex
Guangzhou, China

www.cipscom.com

 [ChinaInternationalPetShow](#)  [ChinaPetShow](#)

Advertisement



Organizer: China Great Wall International Exhibition CO.,LTD

CIPS New Product Showcase

Featuring innovative products and technologies in the industry;
Displaying the latest trend;
Demonstrating leading brand image;
Intensive and in-depth publicity before and during the exhibition;
CIPS New Product Showcase is the highlight of the show.



▶ Smart Life Zone

Smart products change pets' life and free their owners, which is more and more favored by the consumers. Smart Life Zone aims to display the latest smart products of pet and aquarium industry.



In-depth Promotion: pre-show, on-site and post-show

▶ Through

CIPS system +industry media partners + major news platforms

▶ On

traditional media + social media

▶ To reach

domestic and international buyers, distributors & consumers

▶ Price

USD 430/seat

Additional electricity fee - USD 75 (less than 1000 watts)

Notes:

- 1.The products will be placed on the exhibition stand, and the size of each platform shall be subject to the actual situation.
- 2.living animals are not allowed in this area.
- 3.Security and monitoring facilities will be arranged, but the organizer and the venue will not be responsible for the loss of exhibits.

Contact:

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CIPS New Product Fashion Show

CIPS New Product Fashion Show provides an innovative, fashionable and diversified product presentation form for new product release.

The combination of products and models dynamically display the products, while highlighting the characteristics and selling points of products so that the buyers will get an in-depth knowledge of the products.

▶ Model endorsement

The model shows the function, usage and characteristics of the product.

▶ Professional commentary

Each group of products is commented by a professional host(ess) to inform buyers detail of the products.

▶ Multimedia platform enhancing brand promotion

Product and brand information spreads through different channels.

▶ Abundant marketing materials

Photos and video materials of the products will be provided.

▶ Concentrated Buyers

The combination of sound, light, electricity and shadow totally visualize the product.



▶ Flexible combination

single show, or multiple shows, package is available.

▶ Multiple products

The model shows the function, usage and characteristics of the product.

▶ Each show includes

1. Company and brand introduction (including enterprise video, product video, host introduction)
2. Models walk with
3. Presentation of the products
4. Others

► Price

Price List				
Session	Nov.12	Nov.13	Nov.14	Nov.15
10:35-11:00	USD 1715	USD 1715	USD 1430	USD 1145
11:35-12:00	USD 2145	USD 2145	USD 1575	USD 1000
14:00-14:25	USD 2145	USD 2145	USD 1575	/
14:35-15:00	USD 2145	USD 2145	USD 1575	/
15:35-16:00	USD 1715	USD 1715	USD 1290	/

Each new product show lasts for 20-25 minutes.

Sponsorship Package		
Golden-level	USD 5145	Details: 3 sessions, time and date are randomly arranged by the organizer (quota is limited to 3,first come first served)
Diamond-level	USD 5715	Details: 4 sessions,1 session each day The time arranged by the organizer at random (quota is limited to 2,first come first served)

► Other advertisement on-site

Backwall advertisements: USD 14300/side.

Video advertisement: 4 times/day, USD 2900/exhibition period, each video is limited to 3 minutes, 5 places.

Exterior wall spray painting advertisement:USD 290/piece (size: 2 * 2.5m, 2 places);
USD 580/piece (size 4 * 2.5m, 2 places).

► Contact

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CIPS Printing Advertisement

► Catalogue

Item	Specification	Price (USD)
Back Cover	170mm*240mm	2900
Inside Front Cover	170mm*240mm	2575
Inside Front Page Spread1	340mm*240mm	2290
Inside Front Page Spread2	340mm*240mm	2145
Inside Back Cover	170mm*240mm	2075
Inside spread	340mm*240mm	2000
Inside Full Page	170mm*240mm	1145
Inside Logo (booth size≥36sqm)		145
Book Mark	60mm*150mm	2145

► Badge Straps

Estimated 10,000 plus professionals, both exhibitors and buyers, will wear the badge with your company's name from the moment they step into the exhibition hall.



Price:

USD 5430 per 20k pcs

USD 15430 per 60k pcs

► Professional audience identification

Let every buyer know your brand and find your booth easily.



Price:

USD 2900 per 10k pcs

USD 10000 min 40k pcs (exclusive)

▶ Ticket

Effective promotion for the consumers.

Price: USD 4290

▶ Tote

Tote will be carried around the show like a walking advertisement.



Price:
USD 8575 per 10k bags

▶ Exhibition Guide

For your convenience, we will print an exhibition guide for free use by exhibitors and visitors.



Item	Specification	Price (USD)
Back Cover	170mm*240mm	7145
Inside Front Cover	170mm*240mm	5715
Inside Back Cover	170mm*240mm	4290
Inside First Full Page	170mm*240mm	5715
Inside Second Full page	170mm*240mm	4290
Inside Logo (booth size≥36sqm, 10 places per exhibition hall)		290(each)
Back folded booth plan	170mm*240mm	7145

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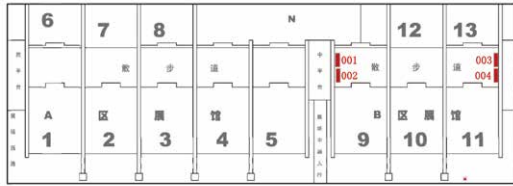
Email: liuyl@chgje.com

Onsite Advertisements

Arena B-4

Position: Screen Wall at Entrance

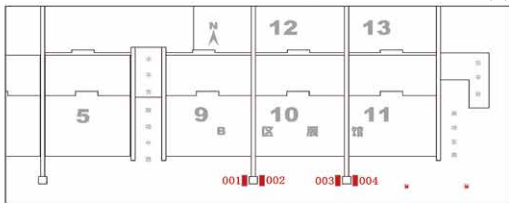
Price: \$ 4285
Units Available: 4
Material: Fabric
Size: 12.8m X 9.1m (w)



Arena B-8

Position: South Plaza Tower

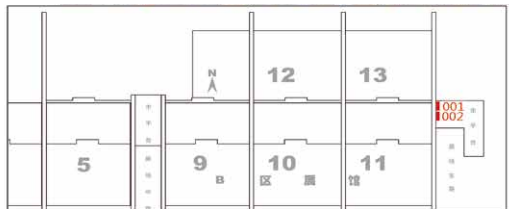
Price: \$ 4285
Units Available: 4
Material: Back Glue Painting
Size: 13m X 8.5m (w)



Arena B-10

Position: Outside Wall at East Entrance

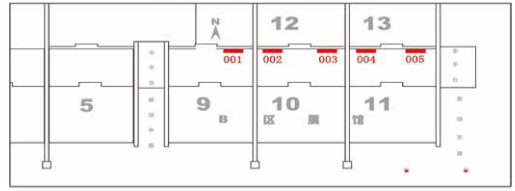
Price: \$11450
Units Available: 2
Material: Fabric
Size: 8.3 m X15 m(h)



Arena B-5

Position: Outside of Hall 12/13 Entrance

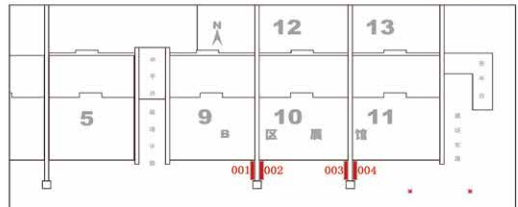
Price: \$3145
Units Available: 5
Material: Fabric
Size: 6mX15m (w)



Arena B-9

Position: South Plaza Bridge

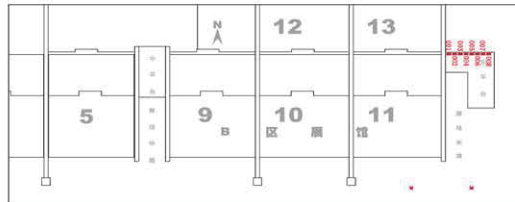
Price: \$2145
Units Available: 4
Material: Fabric
Size: 2.5m X 30m (w)



Arena B-14

Position: Truss at East Terrace

Price: \$1715
Units Available: 8
Material: Fabric
Size: 3mX6m (w)



Arena C-17

Position: Screen Wall Outside 15.2 Entrance

Price: \$ 1450 Units Available: 2
Material: Moveable Back Glue Painting
Size: #1: 5.5 mX3m (w) #2: 5.5mX2.6m (w)



Arena C-19

Position: Bulletin Board Outside 16.2

Price: \$1715
Units Available: 1
Material: Moveable Back Glue Painting
Size: 5.8 mX7.6 m (w)



Arena C-20

Position: Screen Wall Outside North Plaza Escalator

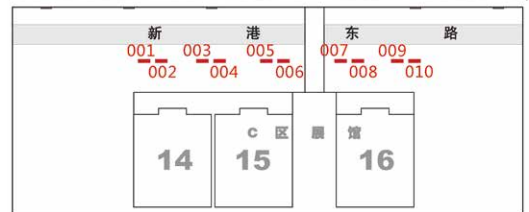
Price: \$5000 Units Available: 6
Material: Moveable Back Glue Painting
Size: 10.6 mX10.4 m (w)



Arena C-21

Position: Bulletin Board at North Terrace

Price: \$1715
Units Available: 10
Material: Fabric
Size: 3 m X6 m (w)



Arena C-27

Position: Aisle Hanging Sign

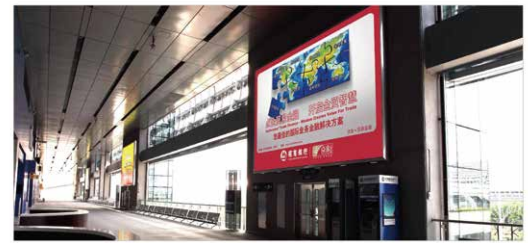
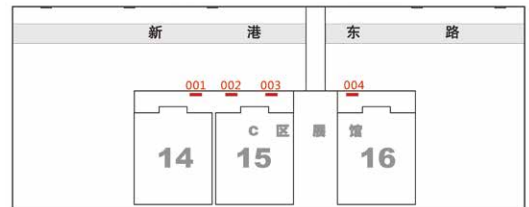
Price: \$360 Units Available: 2/hall
Material: Moveable Back Glue Painting or Foam Board Size: 1 mX4 m (w)



Arena C-29

Position: Second Floor Corridor

Price: \$ 1450
Units Available: 4
Material: Fabric
Size: 4.84 m X 7.86 m (w)



Arena C-31

Position: Second Floor Escalator at Central Terrace

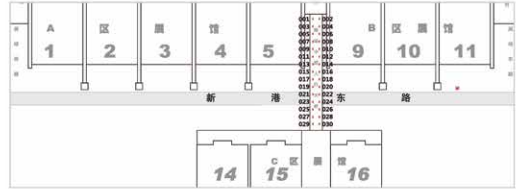
Price: \$1715 Units Available: 1
Material: Moveable Back Glue Printing
Size: 2.6 m X 8 m (w)



Arena D-35 (D referring to Flyover between Arena B & C)

Position: Flyover Floor

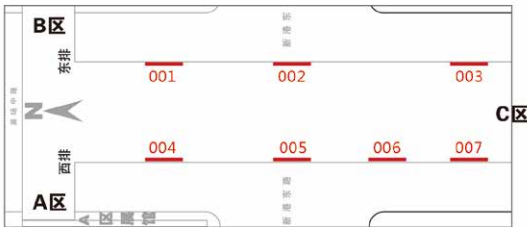
Price: \$715
Units Available: 30
Material: Moveable Back Glue Printing
Size: 10 m X 1.5 m (w)



Arena D-36

Position: Flyover Light Box

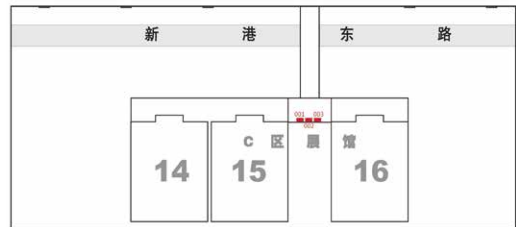
Price: \$ 3580 Units Available: 7
Material: Fabric Size: #6: 3.01 m X 7.32 m (w)
Others: 3.01 m X 7.41 m (w)



Arena D-37

Position: Flyover Truss

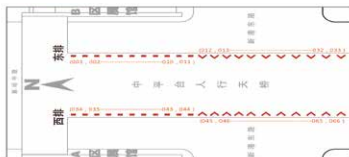
Price: \$1715
Units Available: 3
Material: Fabric
Size: 3 m X 6 m (w)



D-32

Position: Flyover Moveable Light Box

Price: \$715 Units Available: 22 (single/double side)
Material: Clear Slide Size: double side: 1.94 m X 1.26 m (w)
single side: 1.82 m X 1.26 m (w)



D-33

Position: Flyover Hanging Sign

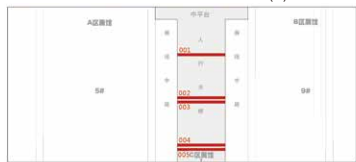
Price: \$580 Units Available: 5 (double side)
Material: Fabric Size: 1.1 m X 4.9 m (w)



D-34

Position: Banner

Price: \$2860 Units Available: 5
Material: Fabric Size: #1-3: 3 m X 18 m (w)
#4-5: 2.5 m X 18 m (w)



For details and more available locations, please contact:

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