



The 23rd China International Pet Show
CIPS 2019

Exhibitor Manual

Date: Nov. 20-23, 2019

Venue: National Exhibition and Convention Center,
Shanghai

<http://www.cipscom.com>

Presented by
China Great Wall International Exhibition Co., Ltd.



Directory

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1.Show Information	3
1.1 General Information	3
1.2 Important Notice	3
1.3 Exhibition Service Deadline	4
1.4 Traffic Guide	6
1.5 Construction Service	9
1.5.1 Shell Scheme Contractors (including furniture)	9
1.5.2 Raw Space Contractors	9
1.6 Forwarding Service	10
2. Comprehensive Service	11
2.1 Catalogue Entry and Directory.....	11
2.2 Exhibitor Badge and Vehicle Pass	13
2.3 Advertisement (Price Valued by Chinese Currency YUAN)	14
2.4 Client Invitation	19
2.5 Receptionist and Interpreter	21
2.6 Hotel Reservation	22
3.Construction Service.....	24
3.1 Shell Scheme.....	24
3.2 Raw Space	39
3.3 Special Requirement.....	40
3.3.1 Water Application.....	40
3.3.2 Electricity Application (including 24 electricity).....	41
3.3.3 Extra Hour Application	42
3.3.4 Telecommunication and Internet service.....	43
 Attachment	
I. Forwarding Information & Shipping Tariff	
II. Advertisement On-site	
III. Advertisement III LED advertisement	



1 Show Information

1.1 General Information

Move In

Nov. 18, 2019	9:00 - 18:00
Nov. 19, 2019	9:00 - 20:00

Show Time

Nov. 20, 2019	9:30 -18:00
Nov. 21, 2019	9:30 -18:00
Nov. 22, 2019	9:30 -18:00
Nov. 23, 2019	9:30 - 14:00

(During show time, exhibitors are to enter the hall at 9:00 AM)

Move Out

Nov. 23, 2019	14:30 - 20:00
---------------	---------------

Address

National Exhibition and Convention Center (Shanghai)
No.333 Songze Road, Qingpu District, Shanghai, China.

1.2 Important Notice

1. To preserve intellectual property rights, all exhibitors are forbidden to exhibit counterfeit. Any cost due to the act of infringement is on the account of the infringers.
2. All the exhibits must be relative to the given theme.
3. All booths are not allowed to underlet by any means.
4. Booth décor may not affect the joint area. All the décor may not exceed the defined boundary. The partition that facing the adjacent is not allowed to cover with slogan, pattern or pictures, yet leaves it with bare décor material. It must be covered with white paint or whiteboard otherwise the exhibitor will be fined from the deposit depending on the case.
5. All drawings must be submitted to the contractor. Hanging point is not allowed. Posters and storage items may not exceed the booth area. Exhibitors are not allowed to hand out leaflets in the public area.
6. Raw Space: booth area 9-199sqm, height limit 4.4m; booth area ≥ 200 sqm, height limit 6m.
7. Any sound must not exceed 65 dB (A) at the booth boundary. Loudspeakers must face to the booth. If any exhibitor breaches this article, the organizer has rights to cut down its electricity or take other actions



after ineffective dissuasion.

8. To maintain the fine image of the exhibitor and be responsible for professional visitors, all exhibitors are not allowed to move out before 14:00, Nov. 23rd, 2019.
9. Organizer is not responsible for any service provided by the third party.
10. Food outside the venue is not allowed to be taken inside. Food can be purchased from certificated catering units inside the venue.
11. In accordance with the national and Shanghai food safety laws and regulations, the pavilion will strictly manage the catering services, and no other foreign boxed meals will be allowed to enter the pavilion except the catering units permitted by the pavilion
12. The exhibitor is liable for any damage of its exhibits, booth and any harm of the staff. The organizer suggests all the exhibitors to insure their exhibits, valuable item and third party. The organizer is not liable on any risk that involves the exhibitor, visitor or personal belongings.
13. For your safety, all exhibitors are suggested to read the manual and obey the rules accordingly. Raw space exhibitors please forward this manual to your contractors and supervise their implementation.

1. 3 Exhibition Service Deadline

Service	Request	Deadline
Comprehensive Service		
Catalogue Entry and Directory Required	Required	Sep. 30, 2019
Advertisement	Optional	Oct. 30, 2019
New Product Showcase	Optional	Oct. 30, 2019
Client Invitation	Optional	Nov. 08, 2019
Interpreter and Receptionist Booking	Optional	Nov. 08, 2019
Hotel Reservation	Optional	Nov. 08, 2019
Construction Service		
For Exhibitors Applying for 10'×10' Booth ONLY		
Fascia Board Name Confirmation	Required	Oct. 30, 2019
Position of the Leased Facilities	Optional	Oct. 30, 2019
Renting Furniture Application	Optional	Oct. 30, 2019
For Exhibitors Applying for Raw Space ONLY		
Construction Application Form	Required	Oct. 30, 2019
Safety Commitment of Booth Structure	Required	Oct. 30, 2019
Safety Commitment of Electricity	Required	Oct. 30, 2019



The 23rd China International Pet Show

Special Requirement		
Water Application	Optional	Oct. 30, 2019
Electricity Application	Optional	Oct. 30, 2019
Extra Hour Application	Optional	Before 15:00 on the day
Telecommunication and Internet service	Optional	Oct. 30, 2019

1.4 Traffic Guide

National Exhibition and Convention Center (Shanghai) ----NECC (Shanghai)

1.4.1 Starting from Airports: National Exhibition and Convention Center (Shanghai) is only 2km away from the Shanghai Hongqiao International Airport and 60km away from the Shanghai Pudong International Airport. Passengers will take Subway Line 2, get off at East Xujing Station or go by taxi.

1.4.2 Starting from Railway Stations: NECC (Shanghai) is only 1.5km away from the Hongqiao Railway Station and it can be arrived by the Subway Line 2. NECC (Shanghai) also is 25km away from Shanghai Railway Station and 23km away from Shanghai South Railway Station. Passengers will take Line 1 to the People's Square then transfer Line 2, get off at East Xujing Station.

1.4.3 Going by Subway: Take Subway Line 3 or Line 4 and then transfer to Line 2 at Zhongshan Park Station, Passengers will get off at East Xujing Station. Shanghai Subway Map (see as Fig.1 below) can be found at all subway stations).



Fig. 1

1.4.4 Going by Buses: Take bus No. 197, No. 706, No. 710 and No. 865, the get off at East Xujing stop.

1.4.5 Car Parking

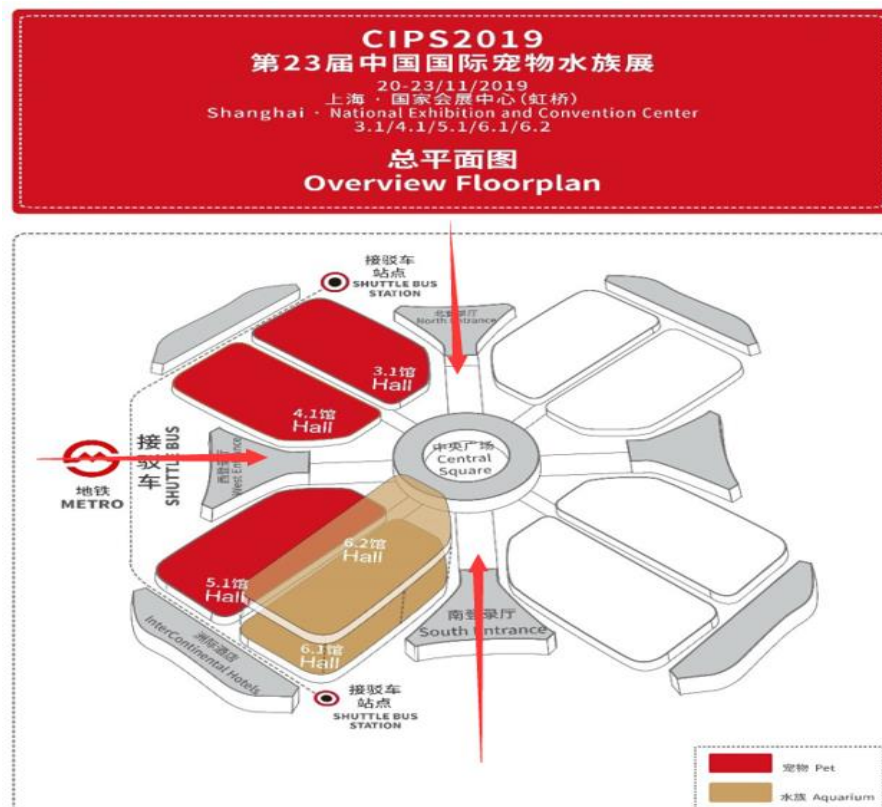
The parking areas for cars are provided as Fig.2 below.



Fig. 2

Notes: The parking area is managed by National Exhibition and Conference Center (Shanghai), should the price changed, the price of the day shall apply.

1.4.6 Entry Route





All trucks go through waiting area then follow guidance to enter northern space.





1.5 Construction Service

1.5.1 Shell Scheme Contractors (including furniture)

Shanghai TOTAL-EXPO Service Co., Ltd.

Contact Person: Mr. Lu Hao

Address: Room 505 Tower B, National Exhibition and Convention, Shanghai China

Hall	Contact Person	Telephone
3 Hall	Mr. Ni Jun	+86-18516005997
4.1 Hall	Mr. Ni Jun	+86-18516005997
5.1 Hall	Mr. Ni Jun	+86-18516005997
6.1 Hall	Mr. Zhang Qiang	+86-13166242866
6.2 Hall	Mr. Zhang Qiang	+86-13166242866
Safety Officer on Site	Mr. Zhang Dongxue	+86-18516009593

1.5.2 Raw Space Contractors

Beijing Display Image Planning Co., Ltd

Contact Person: Mr. Wang Yu Tel: +86-10-64465358-124

Address: 29/F, Building B, Xintiandi Plaza No.1 Xibahenan Road, Chaoyang District, Beijing

Hall	Contact Person	Telephone
3 Hall	Ms. Lu Lingzi	+86-18635977827
4.1 Hall	Mr. Zhao Yiming	+86-18618415140
5.1 Hall	Mr. Feng Yaning	+86-13041272098

Miracle Moment Expo Services Limited

Contact Person: Ms. Jenny Chan Tel: +86-13911473070, Email: CIPS@jdbjexpo.com

Address: A4-1908, Yingte International Apartment, Xibahe xili No.28, Chaoyang District, Beijing China

Hall	Contact Person	Telephone
6.1/6.2 Hall	Ms. Jenny Chan	+86-13911473070



1.6 Forwarding Service

International Official Freight Forwarder

JES Logistics Limited

Tel: 852-2563 6645

Fax: 852-2597 5057

Email: terruce@jes.com.hk

Ctc: Mr. Terruce Chan

Beijing Office

Beijing JES Exhibition Services Limited

Tel: +86-10-6804 5900

Fax: +86-10-6805 1495

Email: sunliwei@jes.com.hk

Ctc: Ms. Sun Liwei

Shanghai office

Shanghai JES Exhibition Services Limited

Tel: +86-21-6211 4854

Fax: +86-21-6252 7220

Email: lijia@jes.com.hk

Ctc: Mr. Li Jia

Guangzhou Office

Guangzhou JES Exhibition Services Limited

Tel: +86-20-8355 9738

Fax: +86-20-8355 3765

Email: feng@jes.com.hk

Ctc: Mr. Gao Wenfeng

Notes: Please contact before shipping. For details please refer to FORWARDING INFORMATION & SHIPPING TARIFF. (Attachment I)



2. Comprehensive Service

2.1 Catalogue Entry and Directory

Deadline: Sep. 30, 2019

Catalogue entry via: <http://member.chgie.com>

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CHINA GREAT WALL INTERNATIONAL EXHIBITION CO.,LTD.

English | 联系我们 | 登陆 | 注册



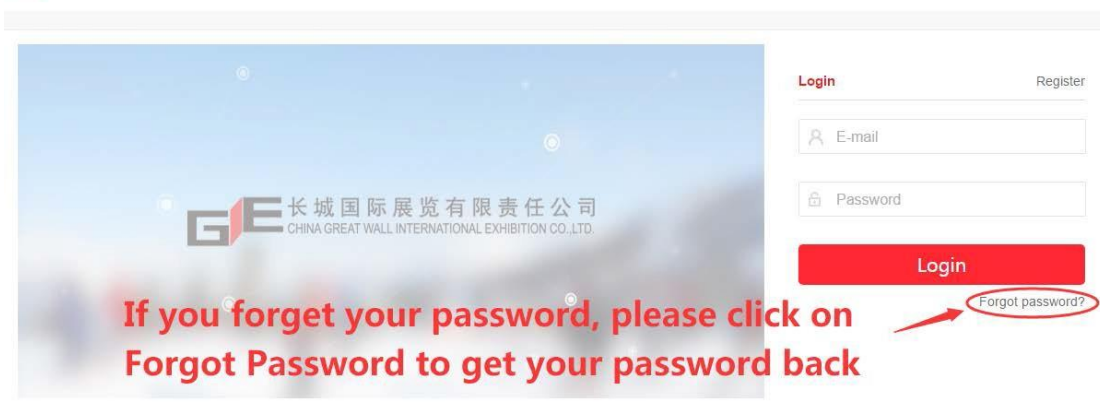
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中文 | Contact us | Login | Register



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The 23rd China International Pet Show

After login, please go to the home page and click on Exhibit, then select China International Pet Show.

Please fill out the catalogue on time. Or else the catalogue information will not be included.

China Great Wall International Exhibition CIPS

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CHINA GREAT WALL INTERNATIONAL EXHIBITION CO.,LTD.

Contact us | Exit

Exhibition Service

Exhibit

Visit

Member Center

Applicant's info

Enterprise's Info

Change password

Exhibit

Name of the Exhibition	Status	Operation
The 22 nd China International Pet Show Sep 27-30, 2018 GUANGZHOU	Pay off	Booth Catalogue Booth Confirmation Visa
The 23 rd China International Pet Show Nov 20-23, 2019 SHANGHAI	Pay off	Booth Catalogue Ticket and Invitation Booth Confirmation Visa

The Up-coming Events

Industry Line	Exhibition Info	Operation
PETDAY	2019 Petday China -- Dalian Date: Jul 27-29, 2019 Venue: null, Dalian	Booth Booking
China Fresh Produce Conference&China Fruit&Vegetable Fair 2019		

Exhibitors are responsible for the correctness of their profile.

Contact:

Ms. Ling Ren

Email: renling@chgie.com

Tel: +86-10-88102345



2.2 Exhibitor Badge and Vehicle Pass

2.2.1 Exhibitor Badge

The organizers will provide Exhibitors' Badge according to Booth area.

Booth area (m ²)	9	18	27	36	54	72	90	108	130	150	175	≥200
Badge Amount (max.)	4	6	7	8	10	12	14	16	18	20	22	25

Exhibitors are to take Booth Confirmation and business card on Nov.18-19th, 2019 to service desk in exchange of your badge.

2.2.2 Additional Badge

Please apply for additional badge on Nov.18-19th, at cost RMB 50/each.

2.2.3 Validity

The badge is valid through the move in and show time. Please wear badge when enter the hall.

2.2.4 Vehicle Pass

All truck must have vehicle pass.

Cost: RMB 50/each time

Deposit: RMB 300

Validity: 90min

2.2.5 Parking lot

6RMB/hour or 48RMB/day

Overnight stay is not allowed



2.3 Advertisement (Price Valued by Chinese Currency RMB)

Reservation: Contact: Ms. Ren Lin Email: renlin@chgie.com Tel: +86-10-88102641	Deadline: Oct. 30, 2019
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Application Form		
I order the Advertisement	Quantity	Notes
Company name	Booth No.	Hall No.
Contact info		

*Please send the form to the person in charge.

2.3.1 Printing Advertisement

1. Advertisement on the Catalogue

Item	Specification	Price (RMB)
Back Cover	170mm*240mm	20000
Inside Front Cover	170mm*240mm	18000
Inside Front Page Spread 1	340mm*240mm	16000
Inside Front Page Spread2	340mm*240mm	15000
Inside Back Cover	170mm*240mm	14500
Inside spread	340mm*240mm	14000
Inside Full Page	170mm*240mm	8000
Inside Logo (booth size $\geq 36\text{sqm}$)		2000 (each)
Book Mark	60mm*150mm	15000

2. Advertisement on the Exhibition Guide

Item	Specification	Price (RMB)
Back Cover	170mm*240mm	50000
Inside Front Cover	170mm*240mm	40000
Inside Back Cover	170mm*240mm	30000
Inside First Full Page	170mm*240mm	40000
Inside Second Full Page	170mm*240mm	30000
Inside Logo (booth size $\geq 36\text{sqm}$)		2000 (each)



3. Advertisement on the straps of badge

RMB 38000/20000 straps

RMB 108000/60000 straps (Exclusive)

4. Advertisement on the badge of professional visitors

RMB 20000/10000 pics

RMB 70000/no less than 40000 pics (Exclusive)

5. Advertisement on the back of the ticket

Price: RMB 30000

6. Advertisement on the hand bag

Price: RMB 60000/10000 bags

7. Sticker Advertisement on Carpet

Price: RMB 500/each (min. 12 pieces)

2.3.2 New Products Showcase

Reservation: Contact: Ms. Liu Yanli Email: liuyl@chgie.com Tel: +86-10-88102641	Deadline: Oct. 30, 2019
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New Products Showcase aims to display the latest products of pet and aquarium. With intense pre-show promotion, your product will be in the spotlight. Products will be displayed on a 100cm long showcase. Each show space is based on the products size. The price is RMB3000.

Number of show space:
Company Name:
Product name, introduction and picture:
Contact Method:
Date of product first entering mainland market:

Notes:

1. We do not display animals.
2. Security will be arranged but the organizer is not responsible for any lost or damage to your exhibits.
3. The shape and size of the display table might vary.

2.3.3 Pet Smart

Reservation: Contact: Ms. Liu Yanli Email: liuyl@chgie.com Tel: +86-10-88102641	Deadline: Oct. 30, 2019
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Pet Smart aims to display the most intelligent products of pet and aquarium. With intense pre-show promotion, your product will be in the spotlight. The price is RMB3000.

2.3.4 Innovation Runway Show

Reservation: Contact: Ms. Liu Yanli Email: liuyl@chgie.com Tel: +86-10-88102641	Deadline: Oct. 30, 2019
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China International Pet Show is a professional platform in the pet aquarium industry. How to stand out among many good brands? CIPS pioneers a new form of product exhibition, which combines pets, models and pet products perfectly. This will be a valuable opportunity for exhibitors to release new products, show good image and improve customer loyalty. For good brands, the sponsors only charge much less than the cost of sponsorship. The quota is limited. Please contact us as soon as possible.

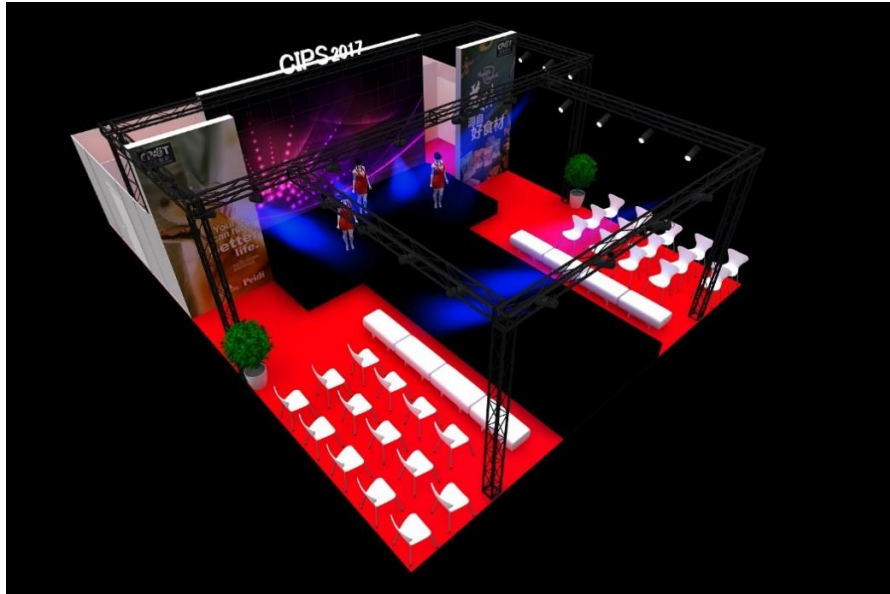
Details are as follows:

Price List				
Session	Nov. 20	Nov. 21	Nov. 22	Nov. 23
10:35-11:00	RMB 12000	RMB 12000	RMB 10000	RMB 8000
11:35-12:00	RMB 15000	RMB 15000	RMB 11000	RMB 7000
14:00-14:25	RMB 15000	RMB 15000	RMB 11000	/
14:35-15:00	RMB 15000	RMB 15000	RMB 11000	/
15:35-16:00	RMB 12000	RMB 12000	RMB 9000	/

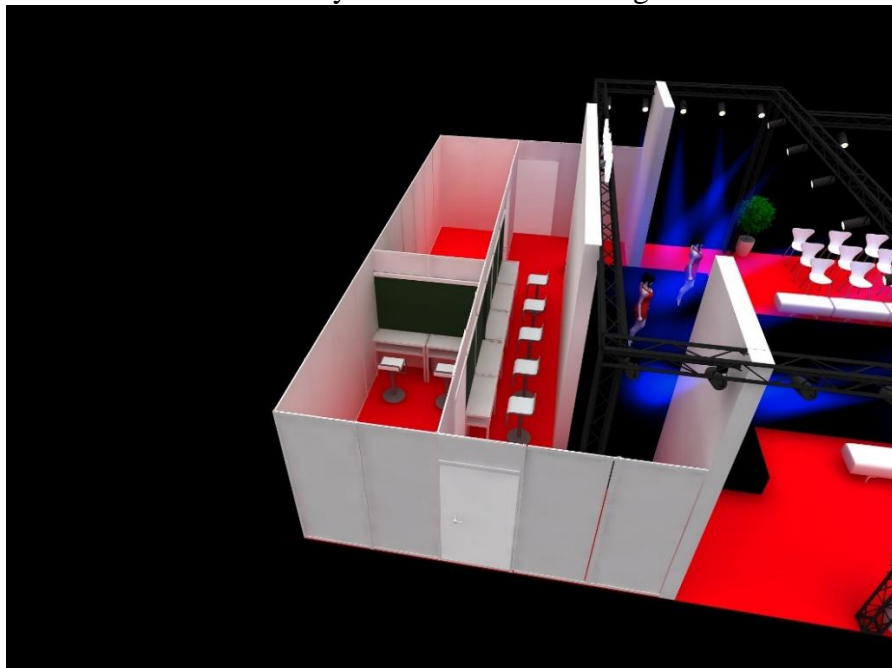
Sponsorship Package		
Diamond-level	RMB 40000	Details: 4 sessions, 1 session each day. The time arranged by the organizer at random. (quota is limited to 2, first come first served)
Golden-level	RMB 36000	Details: 3 sessions, time and date are randomly arranged by the organizer (quota is limited to 3, first come first served)

Other advertisement on-site:

1. Sideway advertisement: RMB 100000yuan/side
2. Central Video advertisement: 4 times/day, RMB 20000/exhibition period, each video is limited to 3 minutes and the number of videos is limited to 5.
3. Exterior wall advertisement: 2m*2.5m, RMB 2000/each (two in total)
4m*2.5m, RMB 4000/each (two in total)



Sideway advertisement drawing



Exterior wall advertisement

2.3.5 GlobalPETS Forum Asia Sponsorship

GlobalPETS Forum Asia is a high-end CEO club that pools together top leaders from pet industry worldwide. It enables you to meet leading global retailers and discuss the main developments. Becoming a sponsor of forum will greatly enhance your company image and brand influence.

<p>Contact: Ms. Meadow Zhang Email: zhanghj@chgie.com Tel: 81-10-88102269</p>	<p>Deadline: Oct. 30, 2019</p>
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2.3.6 Global Ornamental Fish Championship

CIPS Global Ornamental Fish Championship has expanded from 16 categories in 2017 to 20 categories in 2019 and it keeps expanding. It represent the highest level of ornamental fish contest in China and spread its influence worldwide. We welcome all kinds of sponsorship, including aquatic relevant equipment.

Contact: Ms. Yang Qiqi Email: yangqq@chgie.com Tel: +86-10-88102545	Deadline: Oct. 30, 2019
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2.3.7 Advertisement on-site

If you are interested, please refer to the Attachment I and contact the person below:

Contact: Ms. Ren Ling Email: renling@chgie.com Tel: +86-10-88102345	Deadline: Oct. 30, 2019
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2.3.8 LED Advertisement

If you are interested, please refer to the Attachment II and contact the person below:

Contact: Mr. Zhang Phone: +86-18616337393	Deadline: Oct. 30, 2019
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2.3.9 Shuttle Bus Advertisement

Price: RMB 10000 one shuttle bus per exhibition period (10 pics at maximum)



The 23rd China International Pet Show



2.4 Client Invitation

Free Client Invitation

Contact: Ms. Ling Ren

Email: renling@chgie.com

Tel: +86-10-88102345

Deadline: Nov. 08, 2019

Via Mobile Phone

长城国际展览有限责任公司
CHINA GREAT WALL INTERNATIONAL EXHIBITION CO., LTD.

Contact us | testname | Exit

Exhibition Service

Exhibit

Visit

Member Center

Applicant's info

Enterprise's Info

Enterprise staff

Change password

Exhibit

Name of the Exhibition	Status	Operation
The 21st China International Pet Show 2017-11-16 SHANGHAI	Already confirmed	Booth Catalogue Ticket and Invitation

The Up-coming Events

Industry Line	Name of the Exhibition	Address	Time of the Exhibition	Operation
PETDAY	2017 PETDAY (DALIAN)	DALIAN	2017-07-29	Booth Booking
PETDAY	2017 PETDAY (NANJING)	NANJING	2017-09-23	Booth Booking

1. Click on Exhibit

2. Please click on Ticket and Invitation for client invitation via mobile phone.

长城国际展览有限责任公司
CHINA GREAT WALL INTERNATIONAL EXHIBITION CO., LTD.

Contact us | testname | Exit

Exhibition Service

Exhibit

Visit

Member Center

Applicant's info

Enterprise's Info

Ticket

Name of the Exhibition	Date	Address	Status	Ticket
The 21st China International Pet Show	2017-11-16~19	SHANGHAI	Open	Electronic ticket Invitation letter

Please click on Invitation Letter



Via Email

长城国际展览有限责任公司
CHINA GREAT WALL INTERNATIONAL EXHIBITION CO.,LTD.

Contact us | testname | Exit

Exhibition Service

Exhibit

Visit

Member Center

Applicant's info

Enterprise's Info

Enterprise staff

Change password

Ticket

Name of the Exhibition	Date	Address	Status	Ticket
The 21st China International Pet Show	2017-11-16~19	SHANGHAI	Open	Electronic ticket Invitation letter

Please click on Electronic Ticket to send out invitation. The code will be sent to China Mainland Mobile Number only.

长城国际展览有限责任公司
CHINA GREAT WALL INTERNATIONAL EXHIBITION CO.,LTD.

Contact us | testname | Exit

Exhibition Service

Exhibit

Visit

Member Center

Applicant's info

Enterprise's Info

Enterprise staff

Change password

Tickets

The 21st China International Pet Show
Date : 2017-11-16 SHANGHAI

Please input your guests' E-mail, name, Co.'s name in the frame below. Among them, your guests' E-mail and name must be filled in.
Then click "Complimentary Ticket Confirmation" to finish. Errored info will be disregarded! This function is only used for overseas guests.

The number of Complimentary Ticket is 300

E-mail

Name

Co.'s Name

Confirm

Please type in email and name, then click Confirm to send out invitation.

Invitee will receive an email. Click on the link in the mail and print out invitation letter.

For Professional Visitors of CIPS'17 Visit Confirmation

China International Pet Show
CIPS 2017

Visit Confirmation

Attn: _____

Dear Sir/Madam:

We are pleased to invite you to visit the 21st China International Pet Show to be held in Shanghai during Nov. 16-19, 2017. CIPS is the most influential international pet and aquarium products trade show in Asia-Pacific region.

Please go through the following admission formalities for the convenience of your visit.

1. Please bring your business name card together with this Confirmation.
2. Please get your badge at the Pre-registered counter. One Confirmation for one free badge.
3. Visiting Time : 9:30 – 16:30, Nov. 16 – 18, 2017
9:30 – 12:30, Nov. 19, 2017

Wish you have a pleasant stay in Shanghai and success in business!

Best wishes

No. 88888888

Ticker number

Please click Print to print out invitation

Print



2.5 Receptionist and Interpreter

Reservation: Contact: Ms. Liu Yanli Email: liuyl@chgie.com Tel: +86-10-88102641	Deadline: Nov. 8, 2019
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Service item	Price (RMB)	Quantity	Other requirements
Receptionist	600/day/ person		
English / Chinese	700/day/ person		
Japanese / Chinese	1100/day/ person		
Korean/ Chinese	1100/day/ person		
German / Chinese	1100/day/ person		
French / Chinese	1100/day/ person		
Russian / Chinese	1100/day/ person		
Italian / Chinese	1400/day/ person		
Spanish / Chinese	1400/day/ person		
Please indicate the required language for the booth receptionist. Fill in the form and send email to liuyl@chgie.com			
Company			
Booth No.			
Contacts			
E-mail			
Tel			
We need receptionist(s) for ____ days, Nov.20/21/22/23, 2019, RMB ____ in total. <div style="display: flex; justify-content: space-around; margin-top: 5px;"> Nov.20 Nov.21 Nov.22 Nov.23 </div>			

Notes: The cost quoted above is for an eight-hour per day.



2.6 Hotel Reservation

Reservation:

For International NECC, please go to website <http://www.cipscom.com/ExhibitorHotel.htm>
If you booking is exceeding Nov.19-21, please email reservation@icnecc.com for booking.
For other hotels, please submit the reservation form to sh_bizhuo@163.com
Contact Person: Ms. Deng Min Telephone: +86-17701897851
Note: once the reservation is confirmed, any change or cancellation will not be accepted.

2.6.1 HOTEL RESERVATION FORM

(Please provide the following information, send it to sh_bizhuo@163.com)

Company					
<input type="checkbox"/> Visit	<input type="checkbox"/> Exhibitor Booth No.				
Tel					
Fax					
E-mail					
Reservation Staff					
Hotel Name					
Guest Name	Check In Date (y\m\d)	Check Out Date (y\m\d)	Room Type	Quantity	Remarks

2.6.2 The Recommended Hotel:

Hotel	Rating	Price (RMB)	Address	Introduction	Shuttle bus-venue (free)
Intercontinental NECC	Five-star	1150 (single bed) ; 1350 (double)	No.1700 Zhuguang Road (National Exhibition & Convention	located at the show venue, easiest access to the show	by foot
Zhongjia n Wanyi Hotel	Five-star	758	333 Panwen Road, Qingpu District	Marriott Group Hotel. 1.8 km walk to the show venue.	5 minutes
Hongqiao Caohe Jingmeiju Hotel	Five-star	588	3069 Hongxi Road, Minhang District	Luxurious and elegant decoration. Adjacent to Metro Line 9.	20 minutes
Shuguan gwei Hotel	Five-star	458	Lane 199, Jinyun Road, Jiading District	Opened in 2019. 2 minutes walk to the metro and 2 minutes to Wanda Square. Convenient for catering.	8 minutes
Grays Hotel	Five-star	438	Lane 59, Panyang Road, Minhang District	Opened in 2018. 3 km away from the show venue, international hotel management standards with luxury rooms.	6 minutes
Vienna Songjiang Hotel	Four star	338	No. 2128 Selling New Highway, Xinqiao Town, Songjiang District	Newly decorated in 2018, convenient food and beverage, 15 kilometers away from the show venue.	20 minutes
Imperial Crystal Hotel	Four star	328	No. 3988 Cao'an Highway, Jiading District	10 kilometers away from the show venue, with good catering service.	12 minutes
Lifeng Hotel	Four star	338	No. 2888 Jiuxin Highway, Xinqiao Town, Songjiang District	40sqm room, convenient food and beverage, 15km from the show venue.	15 minutes



3. Construction Service

Notes: After August 30th, 2019, Shell Scheme to Raw Space revision or vice versa is not allowed

3.1 Shell Scheme

3.1.1 Shell Scheme Layout

Anything about the lintel board and booth facilities, please contact the officially standard booth Construction Contractor of the Organizers:

Shanghai TOTAL-EXPO Service Co., Ltd.

Contact Person: Mr. Lu Hao

Address: Room 505 Tower B, National Exhibition and Convention, Shanghai

Hall	Contact Person	Telephone
3/4.1/5.1/6.1/6.2 Hall	Mr. Zhang Qiang	+86-13166242866

If you need water (water-in, water-out), 24 hours electricity and other service, please contact our contact construction contractor in your hall.

★ Color of carpet runner: green

★ Size of standard booth:

External dimensions: 3m x 3m;

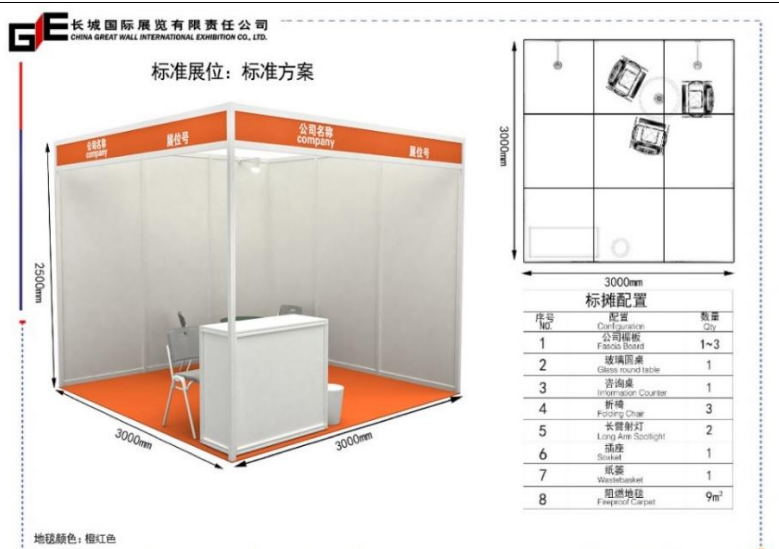
Internal dimensions:

2.97m x 2.97m.

Height: 2.5m

★ Standard Configurations:

Wall Panels, 1 Reception Desk, 1 Table, 3 Chairs, 2 Sportlights, 1 Dustbin, Fascia Board, a 3A/220V socket, orange carpet



All of the items in this form are free of charge. Only those booths with an exhibition area that is a multiple of 9 square meters are qualified to receive furniture and appliances in a quantity that is corresponding to the multiple.

This year the organizer will launch the standard booth upgrade plan, which will increase the height on the basis of the original standard exhibition, and the increased fascia board can be customized. For more details, please contact Shanghai TOTAL-EXPO Service Co., Ltd

Notes:

1. A booth with an area less than 18 square meters while more than 9 square meters will receive only standard booth configuration of furniture and appliances that are available to a booth with 9 square meters.
2. If an exhibitor ordered two or more consecutive standard booths, the construction contractor of the organizers will remove the walls placed between two booths, unless the exhibitor specifically requests otherwise. If the booth at the corner, the booth will have two lintel boards and two walls.
3. No nails or any device may be nailed on walls, aluminum frames, floors, ceilings, pillars and fire sprinklers in the hall. If any violation is found, a penalty for compensation will be imposed ad valorem.
4. Connection or increase of electric wires or lamps are forbidden. The power socket received through application shall not be used for booth lighting; 8 hours a day as its maximum capacity is within 500W, no electrical equipment beyond the capacity is allowed to be used with the socket. It is strictly prohibited to secretly bring in sockets for use without permission.
5. For all electrical facilities and equipment configured and installed on standard booths, the exhibitor shall not remove or shift them at will, and further, not bring them out of the exhibition hall.
6. Non-Lighting electrical appliances cannot be used in the booth unless the appliances are tested and approved by the contractor of the organizer.



3.1.2 Fascia Board

<p>Please contact the Officially Standard Booth Contractor of the Organizers: Shanghai TOTAL-EXPO Service Co., Ltd.</p> <p>For Hall 3/4.1/5.1/6.1/6.2, please send the Fascia Board Application to Mr. Zhang Qiang, Email: ray@totalexpo.net</p> <p>Note: If the application is overdue after the deadline, a surcharge of 20% will be imposed, and a surcharge of 50% will be imposed if the application is made on site</p>	<p>Deadline: Oct.30, 2019</p>
---	-----------------------------------

Notes:

1. Please fill in your company name in Chinese (no more than twenty characters) and in English (no more than forty letters) in the following line.
2. And if the booth you ordered is in a corner, the booth will have two lintel boards and two walls, if you have any other requests, please fill the form 3.1.3.
3. Send the form to the designated email before the deadline.

Fascia Board Application Form

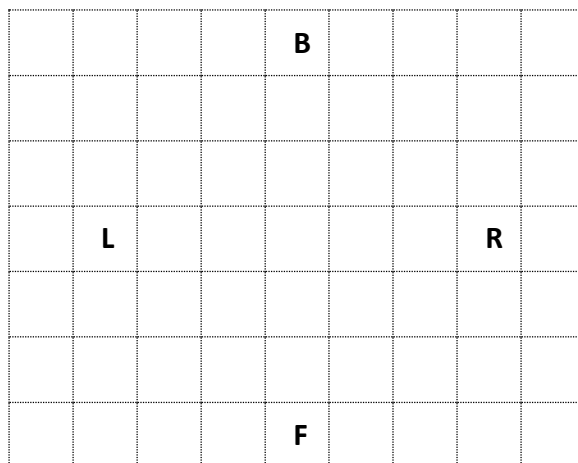
Company Name (in Chinese if available)	
Company Name (in English)	
Name of the Exhibiting Company	
Hall No.	Booth No.
Contact	Email
Tel	Fax
Seal and Signature:	



3.1.3 Position of the leased Facilities

<p>Please contact the Officially Standard Booth Contractor of the Organizers: Shanghai TOTAL-EXPO Service Co., Ltd.</p> <p>For Hall 3/4.1/5.1/6.1/6.2, please send the Fascia Board Application to Mr. Zhang Qiang, Email: ray@totalexpo.net</p> <p>Note: If the application is overdue after the deadline, a surcharge of 20% will be imposed, and a surcharge of 50% will be imposed if the application is made on site</p>	<p>Deadline: Oct.30, 2019</p>
---	-----------------------------------

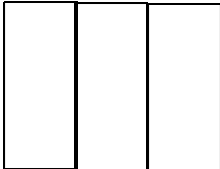
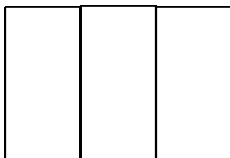
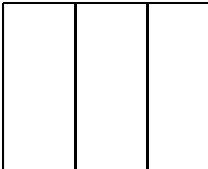
Please mark on the following booth floor plan the positions of booth changes, leased facilities (exhibition tools, and water and electricity equipment, etc.) and leased boards (specify height), including basic and additional facilities of your company. If the booth you ordered is in a corner, please indicate on the following figure whether walls are needed.



100W long arm spotlight	
40W daylight lamp	
Shelf(mark the height)	
220V power socket	
telephone	

Floor Plan (ratio: 1 blank space = 1m²)



<p>★ Please mark the position and height of the shelf in the right chart.</p> <p>★ If the booth is in the corner, and no wall is needed, please write X in the right chart.</p>	 <p>Left wall when you face the booth</p>	 <p>Middle wall</p>	 <p>Right wall when you face the booth</p>
---	--	---	---

Notes:

1. If an Exhibitor fails to submit this Figure, the contractor of the organizers will install on its behalf in proper positions. If the Exhibitor wants to change positions of the aforementioned facilities and equipment, it will be subject to an extra fee.
2. Exhibitors shall submit the facilities marked on the Figure together with relevant Forms before the deadline that will make valid the application.
3. If the application is overdue after the deadline, a surcharge of 30% will be imposed, and a surcharge of 50% will be imposed if the application is made on site.

Name of the Exhibiting Company	
Hall No.	Booth No.
Contact	Email
Tel	Fax
Seal and Signature	

3.1.4 Furniture Rental

N0.	Item	Size	Price (RMB)	Unit	Lease Number	Total Price
TT001	DSW Chair	560*500*920H	60	pic		
TT002	Folding Chair	450*550*860H	40	pic		
TT003	Folding Chair	450*550*860H	40	pic		
TT004	Aluminum Chair	510*530*700H	40	pic		
TT005	Leather Chair (Without Arms)	450*550*800H	50	pic		
TT006	Leather Chair (With Arms)	480*550*800H	60	pic		
TT007	Banquet Chair	480*550*800H	80	pic		
TT008	Sofa Seat	500*450*750H	100	pic		
TT009	Bar Stool	360*400*760*860H	80	pic		
TT010	Bar Stool (Paint)	360*400*760*860H	100	pic		
TT011	White Wood Round Table	800*750H	200	pic		
TT012	Glass Round Table	800*750H	200	pic		
TT013	Glass Round Table	800*750H	150	pic		
TT014	Bar Table	600*1100H	200	pic		
TT015	Rectangular table	1200*600*750H	150	pic		
TT016	Square Table	750*750*750H	200	pic		
TT017	Single Seat Sofa	750*650*650H	200	pic		
TT018	Double Seat Sofa	1380*650*650H	400	pic		
TT019	Square Glass Coffee Table	550*550*430H	100	pic		
TT020	Rectangle Glass Coffee Table	1100*550*430H	150	pic		
TT021	Ottoman Cube	430*430H	60	pic		
TT022	Single Door Fridge	550*550*860H	350	pic		
TT023	Double Door Fridge	550*550*1800H	550	pic		
TT024	LCD TV	42-inch	600	pic		
TT025	LCD TV	50-inch	800	pic		
TT026	LCD TV	60-inch	1200	pic		
TT027	Water dispenser	300*300*960H	150	pic		
TT028	Water Bottle	12L	40	pic		
TT029	Long-Arm Spot Light		100	pic		
TT030	Cob LED		300	pic		
TT031	Down-light		400	pic		
TT032	Plug		100	pic		
TT033	Clothes Drying Rack With Wheels	1200*500*1400-1900H	260	pic		
TT034	Display Carbinet	1000*500*2000H	500	pic		
TT035	Tower Display Carbinet	500*500*2000H	500	pic		
TT036	Information Desk	500*1000*750H	260	pic		
TT037	Lockable Cupboard	500*1000*750H	300	pic		
TT038	Small Display Carbinet	500*1000*1200H	380	pic		



The 23rd China International Pet Show

TT039	Stantions With Rope	1000-1200L*900H	70	pic		
TT040	Storage Shelf	1000*500*1800H	680	pic		
TT041	Literature Display Rack	270*250*1200H	150	pic		
TT042	Speed Bumps		100	pic		
TT043	Shelf Rack	1000*300	50	pic		
TT044	Cowl Panel	1000*2500H	150	pic		
TT045	Trough Plate.	945*2400	300	pic		
TT046	Pegboard	900*1500	150	pic pic		
TT047	KT Cystosepiment Board		120	m ²		
TT048	Flex Banner		80	m ²		

For unregistered and irregular equipment leasing, please reach out to TOTAL EXPO

Notes: If an exhibitor wants to rent articles that are not listed on the Forms, please inquire directly to the Contractor of the Organizers.

Notice:

1. Payment: Cash or wire transfer only

Account name: Shanghai TOTAL EXPO Service Co. LTD

Account number: 31050 1106158 00000999

Bank name: China Construction Bank Shanghai Hongqiao NECC Subbranch

2. 30% additional fee will be charged if book after the due date. 50% additional fee will be charged for on-site lease.
3. All objects are for lease only. The order shall not be transferred or returned. Payment is not refundable for cancelled orders.
4. According to EXPO regulations, all sockets in exhibition area are for computers, cell-phone chargers and drinking fountains only. No Lamps allowed. For details please reach out to Shanghai TOTAL EXPO Service Co. LTD
5. Shanghai TOTAL EXPO Service Co. LTD will release payment notice within 3 days after receiving the order. Full amounts must be paid before due date. Please reach out to Shanghai TOTAL EXPO Service Co. LTD if the payment notice is not received 3 days after releasing the order. Order without a payment notice is considered invalid.

Company Name (Stamp)			
Boot Number		Contact	
Telephone		E-mail	
Company Address			



途腾展览
TOTAL EXPO

全球领先的会展全产业链服务提供商
The World-leading Service Provider of Exhibition Industry Chain



No. TT001
Item: DSW Chair
Size: 560*500*920H



No. TT002
Item: Folding Chair
Size: 450*550*860H



No. TT003
Item: Folding Chair
Size: 450*550*860H



No. TT004
Item: Aluminum Chair
Size: 510*530*700H



No. TT005
Item: Leather Chair (Without Arms)
Size: 450*550*800H



No. TT006
Item: Leather Chair (With Arms)
Size: 480*550*800H



No. TT007
Item: Banquet Chair
Size: 480*550*800H



No. TT008
Item: Sofa Seat
Size: 500*450*750H



No. TT009
Item: Bar Stool
Size: 360*400*760*860H



No. TT010
Item: Bar Stool (Paint)
Size: 360*400*760*860H



No. TT011
Item: White Wood Round Table
Size: 800*750H



No. TT012
Item: Glass Round Table
Size: 800*750H



No. TT013
Item: Glass Round Table
Size: 800*750H



No. TT014
Item: Bar Table
Size: 600*1100H



No. TT015
Item: Rectangular table
Size: 1200*600*750H

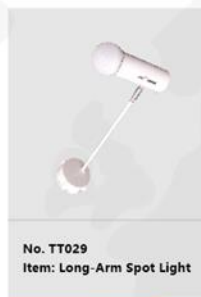
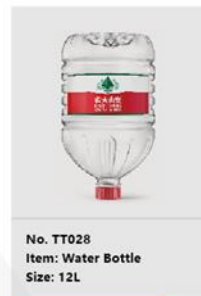
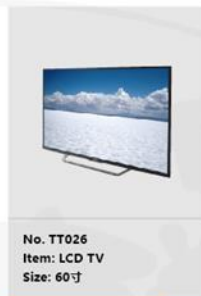
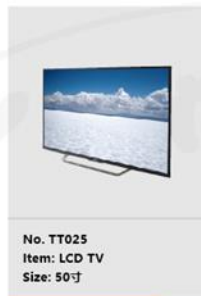
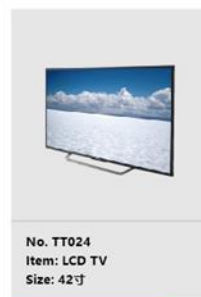


No. TT016
Item: Square Table
Size: 750*750*750H



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No. TT033
Item: Clothes Drying Rack With Wheels
Size: 1200*500*1400-1900H



No. TT034
Item: Display Carbinet
Size: 1000*500*2000H



No. TT035
Item: Tower Display Carbinet
Size: 500*500*2000H



No. TT036
Item: Information Desk
Size: 500*1000*750H



No. TT037
Item: Lockable Cupboard
Size: 500*1000*750H



No. TT038
Item: Small Display Carbinet
Size: 500*1000*1200H



No. TT039
Item: Stantions With Rope
Size: 1000-1200L*900H



No. TT040
Item: Storage Shelf
Size: 1000*500*1800H



No. TT041
Item: Literature Display Rack
Size: 270*250*1200H



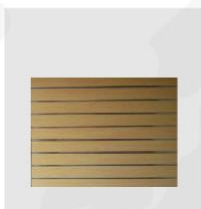
No. TT042
Item: Speed Bumps



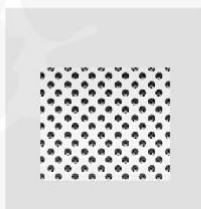
No. TT043
Item: Shelf Rack
Size: 1000*300



No. TT044
Item: Cowl Panel
Size: 1000*2500H



No. TT047
Item: Trough Plate.
Size: 945*2400



No. TT048
Item: Pegboard



No. TT045
Item: KT Cystosepiment Board



No. TT046
Item: Flex Banner



3.1 Raw Space

3.1.1 Construction Approval Process and Price

1. The blueprint auditor will check if the documents are enough or intact and verify the design blueprint. After his verification, he will fill in his suggestion and propose changes. After the applicant of the constructor has taken the advice from the auditor, the applicant should signs for the advice. Application with incomplete documents or incorrect blueprint should apply again.
2. Blueprints and documents which have passed verification will be registered and filed by the auditor. After that, the auditor will send the application form of construction to the service list keyboarder.
3. The keyboarder will verify the service items and quantities that the constructors apply for. After the verification, the keyboarder will make a list of charges.
4. Constructor pays for the related bills and deposit of the booth with the list. The fee and the deposit have to be paid in one-time. We will not accept your application for construction if you only paid the fees or the deposit. Exhibitors have to pay in cash after Oct. 11 2019, we will not accept payment through check or remittance after that day.
5. After the payment, constructors should send the receipt with financial seal to the service list keyboarder and get the construction car pass, constructor badges. The application for construction is over then.
6. If constructor wants to add service during building-up, they have to go to the service counter official stand fitting contractor in the service center and fill an application form. The staff there will accept or refuse the application according to the condition of the venue. If the staff accepts the application, the staff will charge for it and arrange the service.
7. After the fair, the official stand fitting contractor will keep in touch with the staff of the exhibition center to know the evolvement of the cleaning in the exhibition center. After the cleaning is done according to the demand of the exhibition center, the official stand fitting contractor will sign or seal on the deposit receipt (the official stand fitting contractor is at the information counter at the entrance of each hall). After all the exhibitors and exhibits have left the exhibition center and the verify of the Exhibition Hall, all the constructors can get back their guarantee deposit with the signed or sealed deposit receipt and the acceptance certificates to the company of the official stand fitting contractor, Beijing Display Image Planning Co., Ltd..



The 23rd China International Pet Show

8. Deposits paid in cash or checks could be returned in the Beijing Display Image Company; deposit paid through remittance could be returned to the account of the constructor in a month (handling charge should be paid by the constructor)
9. The Invoice will be entitled under the name of the company which is to pay your corresponding official contractor. If there is a mistake in the invoice and the payer needs a new invoice, They will deduct 3% of the face amount in the invoice as the handling charge.

Apply the construction Blueprint (The blueprint should be printed colorized)

Constructors have to send their construction blueprint, including the effect drawing, general layout plan, elevation, circuit diagram, detail structure of construction made by CAD (all the blueprint have to be marked with the length, wide, height, and the size of each construction materials, as well as booth number and exhibiting company name) to official contractor. Multilayer booths or other kind of booths with complicated structure and booths in outdoor have to offer the detailed structure of the booth (with the seal of National First Level registered Structure Engineer and the verification seal of the designing institute of the engineer) and the verification report, copy of the company license of the constructor (with the company seal on it), the ID card copy of the company's legal person (with the company seal on it), the signed and sealed Construction Security Responsibility Guarantee, the Construction Application Form, the Application Form for Water / Electricity/Gas Supply. All these documents should be submitted to the official constructor in duplicate. Costs will be charged after the check.

The double layer booth and the booth outdoor should provide the detailed structure of the booth (with the seal of National First Level registered Structure Engineer and the verification seal of the designing institute of the engineer) and the original institution audit report.

Submit Drawing:

Please contact the official contractor accordingly for more details.

Beijing Display Image Planning Co., Ltd.

Address: 29/F, Building B, Xintiandi Plaza No.1 Xibahenan Road, Chaoyang District, Beijing

Hall 3 Contact Person: Ms. Lu Lingzi Tel: +86-18635977827

Hall 4.1 Contact Person: Mr. Zhao Yiming Tel: +86-18618415140

Hall 5.1 Contact Person: Mr. Feng Yaning Tel: +86-13041272098



The 23rd China International Pet Show

Miracle Moment Expo Services Limited

Address: A4-1908, Yingte International Apartment, Xibahe xili No.28, Chaoyang District, Beijing

Hall 6.1/6.2 Contact Person: Ms. Jenny Chan Tel: +86-13911473070 Email: CIPS@jdbjexpo.com

Service fee and Deposit

	Service	Fee (RMB)	Notes
1	Service fee	33.00	Per square meter
2	Deposit	10,000.00	< 100 sqm
3	Deposit	20,000.00	101-200 sqm
4	Deposit	30,000.00	201-300 sqm
5	Deposit	40,000.00	301-400 sqm
6	Deposit	50,000.00	> 401

3.1.1 Construction Application Form

Deadline: Oct 30, 2019

Please send the application form to the official contractor accordingly.

Beijing Display Image Planning Co., Ltd

Address: 29/F, Building B, Xintiandi Plaza No.1 Xibahenan Road, Chaoyang District, Beijing

Hall 3 Contact Person: Ms. Lu Lingzi Tel: +86-18635977827

Hall 4.1 Contact Person: Mr. Zhao Yiming Tel: +86-18618415140

Hall 5.1 Contact Person: Mr. Feng Yaning Tel: +86-13041272098

Miracle Moment Expo Services Limited

Address: A4-1908, Yingte International Apartment, Xibahe xili No.28, Chaoyang District, Beijing

Hall 6.1/6.2 Contact Person: Ms. Jenny Chan Tel: +86-13911473070 Email: CIPS@jdbjexpo.com

Raw Space Construction Application



The 23rd China International Pet Show

Booth No. :		Area :	
Exhibitor :			
Contractor :			
Tel :		Mobile :	
Fax :		Email :	
Supervisor :		Title :	
Applicator signature			

Recommended Contractor of The 23rd China International Pet Show (CIPS2019):

HANDONG INTERNATIONAL EXHIBITION (SHANGHAI) CO. LTD.

Add.: Room 2301, Building 2, No 2888 Jiuxin Road, Songjiang District, Shanghai, China

Mobile: +86-13078800521/13678991178

Tel: +86-21-86099209

Email: 475881129@qq.com
stellaxia1226@163.com



3.1.2 Builder Badge and Vehicle Pass

Contact: 86-21-67008487

For safety reason, all builders must be real-name registered. Fee: 30RMB/each

Vehicle pass is to issue on-site. Flat fee: 30RMB. Management fee: 20RMB. Deposit: 300RMB.

Loading time: 1.5hour. If exceeding half an hour, will be charged 100RMB. Vehicle limit to entry second floor: within 12m length, 5t weight, 4.5m height.

3.1.3 Safety Commitment of Booth Structure

Height limit:

Booth area 9-199 sqm should not exceed 4.4m. Booth area ≥ 200 sqm should not exceed 6m.

The use of membrane structure, fiberglass cloth or carpet must offer fireproofing test report and specimen. The specimen must be as same as the material used in the exhibition. Notes: The test report must be issued by provincial or municipal building materials fireproofing test administration (no less than level B1). The report should not exceed validity and the final result will be judged by firefighting department.

Please contact official contractor accordingly for more details.

Beijing Display Image Planning Co.,Ltd

Address: 29/F, Building B, Xintiandi Plaza No.1 Xibahenan Road, Chaoyang District, Beijing

Hall 3 Contact Person: Lu Lingzi Telephone: 18635977827

Hall 4.1 Contact Person: Zhao Yiming Telephone: 18618415140

Hall 5.1 Contact Person: Feng Yaning Telephone: 13041272098

Miracle Moment Expo Services Limited

Address: A4-1908, Yingte International Apartment, Xibahe xili No.28, Chaoyang District, Beijing

Hall 6.1/6.2 Contact Person: Ms. Jenny Chan Tel: +86-13911473070 Email: CIPS@jdbjexpo.com



3.1.4 Safety Commitment of Electricity

Deadline: Oct 30, 2019

This commitment is for venue, exhibitor and contractor. It is valid since the day it is sealed with official stamp.

This commitment is a necessity for electricity application.

We confirm to obey rules and be responsible for all consequences from move in, show time, move out period of time.

We will have specific person to secure electricity safety.

Exhibitor:
(Official seal)
Legal representative (signature)
On-site contact:
Contact number:
Date:
Applicator signature

Contractor:
(Official seal)
Legal representative (signature)
On-site contact:
Contact number:
Date:



3.2 Special Requirement

3.2.1 Water Application

Oct 30, 2019

Item	Unit price(RMB)	Number	Total Price	Note
Living Water (DN15mm)	2700			
Living Water (DN20mm)	3000			

Company Name:

Booth No.

Contact:

Tel:

Mobile Phone:

Email:

Fax:

Signature:

The official stand-fitting contractor will not offer the service if they have not received the constructor's payment. Cash payment is available on site. The price above is only suitable for CIPS 2019.

30% extra fee is needed if apply later than the deadline; 50% extra fee is needed if apply after Oct.30, 2019

Once the order has already been confirmed by the exhibitors, the exhibitors cannot change and cancel it on-site.

Please contact the official contractor accordingly.

**3.2.2 Electricity Application (including 24 electricity)**

Deadline: Oct 30, 2019

Specifications for electricity	Price (RMB)	No.	Total
15A/380V	1500		
30A/380V	2050		
60A/380V	3300		
100A/380V	5400		
150A/380V	8055		
200A/380V	12660		
250A/380V	15900		
300A/380V	19350		
350A/380V	24000		
400A/380V	28500		
Total			

Company Name:

Both No.

Contact:

Tel:

Mobile Phone:

Email:

Signature:

Notes

The official stand-fitting contractor will not offer the service if they have not received the constructor's payment. Cash payment is available on site. The price above is only suitable for CIPS 2019.

30% extra fee is needed if apply later than the deadline; 50% extra fee is needed if apply after Oct. 30, 2019.

Once the order has already been confirmed by the exhibitors, the exhibitors cannot change and cancel it on-site.

Please contact the official contractor accordingly.



3.2.3 Extra Hour Application

Deadline: Oct 30, 2019

Price of Overtime Work

Time	Unit	Price (RMB)
During the fair, application from one hour (both indoor and outdoor)		
18:00 – 22:00	1 000 m ² /h	1350
22:00 – 24:00	1 000 m ² /h	2700
24:00-08:00+1	1 000 m ² /h	5400
Beyond fair time, application from one hour (both indoor and outdoor)		
18:00 – 22:00	1 000 m ² /h	2700
22:00 – 24:00	1 000 m ² /h	5400
24:00-08:00+1	1 000 m ² /h	10800

Company Name:

Booth No.

Contact:

Tel:

Mobile Phone:

Email:

Fax:

Signature:

Notes

The official stand-fitting contractor will not offer the service if they have not received the constructor's payment. Cash payment is available on site. The price above is only suitable for CIPS 2019.

30% extra fee is needed if apply later than the deadline; 50% extra fee is needed if apply after Oct. 30, 2019.

Once the order has already been confirmed by the exhibitors, the exhibitors cannot change and cancel it on-site.

Please contact the official contractor accordingly.



3.2.4 Telecommunication and Internet service

Deadline: Oct 30, 2019

Item	Unit price(RMB)	Number	Deposit
Local line	900		500
DDD line	1200		1000
IDD line	3450		4000

Internet service

1	10M wire broadband	4500
2	20M wire broadband	7500
3	30M wire broadband	11250
4	10M wire broadband(Free provide 1 public Internet IP)	9000
5	15M wire broadband(Free provide 1 public Internet IP)	15000
6	30M wire broadband(Free provide 1 public Internet IP)	22500
7	40M wire broadband(Free provide 1 public Internet IP)	30000
8	60M wire broadband(Free provide 1 public Internet IP)	37500

Company Name:

Booth No.

Contact:

Tel:

Mobile Phone:

Email:

Fax:

Signature:



Notes

The official stand-fitting contractor will not offer the service if they have not received the constructor's payment. Cash payment is available on site. The price above is only suitable for CIPS 2019.

30% extra fee is needed if apply later than the deadline; 50% extra fee is needed if apply after Oct. 30, 2019.

Once the order has already been confirmed by the exhibitors, the exhibitors cannot change and cancel it on-site.

Please contact the official contractor accordingly.



The 23rd China International Pet Show

Attachment I

FORWARDING INFORMATION & SHIPPING TARIFF



第二十三届中国国际宠物水族用品展览会

THE 23RD CHINA INTERNATIONAL PET SHOW

NOVEMBER 20 – 23, 2019

NATIONAL EXHIBITION AND CONVENTION CENTER

SHANGHAI, CHINA (HALL 3, 4.1, 5.1, 6.1, 6.2)



FORWARDING INFORMATION & SHIPPING TARIFF

Official Freight Forwarder

金怡国际展运有限公司

JES Logistics Limited

香港湾仔谭臣道 98号运盛大厦 26楼

26/F, Winsan Tower

98 Thomson Road

Wanchai, Hong Kong

电话 Tel : (852) 2563 6645

传真 Fax: (852) 2597 5057

电 邮 E-Mail: terruce@jes.com.hk

联系人 Ctc: Terruce Chan 陈国雄

Beijing Office

北京金怡展运展览有限公司

Beijing JES Logistics Limited

电话 Tel : (86-10) 6804 5900

传真 Fax: (86-10) 6805 1495

电邮 E-Mail: sunliwei@jes.com.hk

联系人 Ctc: Sun Li Wei 孙立为

Shanghai Office

上海金怡展览服务有限公司

Shanghai JES Exhibition Services Limited

电话 Tel : (86-21) 6211 4854

传真 Fax: (86-21) 6252 7220

电邮 E-Mail: jun@jes.com.hk

联系人 Ctc: Wang Jun 王俊



The 23rd China International Pet Show

A. FORWARDING INFORMATION & HANDLING TARIFF

Official Freight Forwarder
JES Logistics Limited
Hong Kong
 Tel : 852 – 2563 6645
 Fax: 852 – 2597 5057
 Email : terruce@jes.com.hk
 Ctc : Mr. Terruce Chan

Shanghai office
Shanghai JES Exhibition Services Limited
Shanghai, China
 Tel : 86 – 21 – 6211 4854
 Fax: 86 – 21 – 6252 7220
 Email : jun@jes.com.hk
 Ctc : Mr. Wang Jun

A. SHIPPING SCHEDULE

1b. Overseas shipment arriving Shanghai China (for sea and air)

DOCUMENTS & CONSIGNMENT DEADLINES TO SHANGHAI

1. Customs documents for pre-clearance by sea & air (FORM B) Submission Deadline	➤ October 21, 2019
2. Overseas shipment arriving Shanghai port (FCL)	November 5 – 6, 2019
3. Overseas shipment arriving Shanghai airport (air)	November 5 – 6, 2019

Please email or fax us + 852 2597 5057 your Transport Order and List of Exhibits (Form A & B attached) at least 3 working days prior to picking up your cargo. Cargo arriving after our deadlines will incur a 30% late arrival surcharge. JES Logistics will make all efforts to expedite the delivery schedule but no guarantee can be given. Cargo arriving earlier than the specified dates above will incur storage fee.

2b. CONSIGNEE IN SHANGHAI (sea and air)

Overseas sea shipment arriving Shanghai port

Consignee

Sinotrans Eastern Company Ltd. Exposition
Logistics Branch USCI: 91310115684076419B

Road,

4th Floor, Jinling Mansion /
 85 Ou Yang Road , Shanghai, China 200081
 Tel : 86 - 21 - 6575 0086
 Fax: 86 - 21 - 6521 4083

Notify Party

Shanghai JES Exhibition Services Ltd.
 Room 511, No. 599 Jiangsu

Shanghai, China 200050

Tel : 86 - 21 - 6211 4854

Fax: 86 - 21 - 6252 7220

c/o **CIPS 2019 - Shanghai**

Overseas air shipment arriving Shanghai airport

Consignee

SSF / Sinotrans Shanghai Int'l Forwarding Co., Ltd.
USCI: 9131011579705737XH

904 No. 180 Ji Chang Ave., Pu Dong Int'l Airport
 Shanghai, China 201202
 200081

Notify Party

Sinotrans Eastern Company Ltd.

Exposition Logistics Branch

4th Floor, Jinling Mansion

85 Ou Yang Road , Shanghai, China

Tel : 86 - 21 - 6575 0086

Attn: Mr. Lu Wei Wei /

Tel : 86 - 21 - 6833 4798

Fax: 86 - 21 - 6833 4796

Fax: 86 - 21 - 6521 4083

c/o **CIPS 2019 – Shanghai**

3b. DESCRIPTION OF GOODS

Please state in the OBL or AWB: Exhibition Goods. (for CIPS 2019 - Shanghai)

Pre-advice should be sent to JES Logistics Limited (email or fax: 852-2597 5057) as soon as available.

REMARKS: Neither freight to be shipped to another consignee, nor is freight to be shipped and consigned to the exhibitor

himself c/o the exhibition. Additional charges will be incurred for any wrong consignee details. A 10% outlay commission will

be imposed on all "Freight Collect" consignment.

4b. DOCUMENTS (Sea / Air - total gross weight on List of Exhibits must be the same as on OBL & MAWB)

Please email or fax us the following documentation to consignee at least 3 working days prior to the arrival of shipment.

1 copy of Original Ocean Bill of Lading (Sea)

1 copy of Master Airway Bill (Air)



The 23rd China International Pet Show

- 1 copy of Transport Order (Form A)
- 1 copy of List of Exhibits (Form B)
- 1 copy of Insurance Policy (if insured)


5b. **PRE-ALERT**

Sea shipment - 2 original of Bill of Lading plus 2 copies of List of Exhibits **FORM B** must be **couriered** to consignee at least 3 working days before shipment arrives.

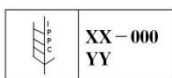
Air shipment - Original AWB plus 2 copies of List of Exhibits **FORM B** must be attached to all air shipments and email or a facsimile advice giving AWB no. and details of consignment must be sent to us at least 48 hours prior to the arrival of cargo.

6b. **FUMIGATION**

All cargo containing wood packaging materials (e.g. crates, pallets, frames) must be fumigated. Please make sure the following information must be stamped on the outside packing

- IPPC logo ()
- ISO country code (XX)
- License no. assigned to the company that fumigated
- Fumigation method HT or MB treatment used

SAMPLE OF MARKING



Where:
IPPC - Abbreviation of "International Plant Protection Convention";
XX - International Standardization Organization (ISO) two letter country code;
000 - Wood packing producing enterprise code approved by official plant quarantine authorities in export countries or territories;
YY - The phytosanitary treatment measures, Methyl Bromide Fumigation - MB, Heat Treatment - HT

7b. **ATA CARNET**

To co-ordinate the complete process of temporary import by ATA Carnet is US\$380.00 per transaction. Please note that ATA Carnet shipment must be re-exported after closure of the exhibition, it cannot be sold.

8b. **ANIMAL NATURE & PET FOOD ITEMS**

Special arrangements have been made with the China Customs and Health Authorities to facilitate clearance and quarantine formalities, thus avoiding many of the complex procedures usually associated with animal nature and pet food items imports. Please use the enclosed List of Exhibits form and include values in your paperwork. All shipments are to be covered by the copy Certification of Origin and Official Government Health Certificates which are to be sent together with List of Exhibits to us not later than 30 working days of the official freight deadline to process import permits. Exhibitors are advised **NOT** to send shipment to China directly without our confirmation in advance. All these kind of items will incur duties and tax and they are non-refundable. The handling and service charges for these kinds of item, quotation will be furnished upon request. Application of Animal Nature Quarantine / Isolate Certificate (if required) it takes at least 14 working days. The cost of Hygiene Certificate / Isolate charges will be billed according to actual expenses.

9b. **CUSTOMS INSPECTION**

The China customs are strict and thorough in their inspection of goods. All packages can be expected to be opened and contents checked against the List of Exhibits (Form B). Exhibitors must provide us with the brand name, model number, serial number of machine and quantity of equipment / parts in the List of Exhibits form. Please ensure that the brand name, model number or serial number can be found on the machine and equipment itself to facilitate customs inspection. In order to obtain early release of goods from customs, machine catalogues or photo of equipment / parts must be attached with List of Exhibits.

10b. **CATALOGUES AND PUBLICITY MATERIALS - CENSORING**

Brochures and souvenirs items are permitted entry into China giveaways e.g. souvenir (i.e. pens, key chains, note pads etc.) with reasonable quantities and low value may be duty-exempted. It is, however, subject to China customs approval. Therefore, all exhibitors should prepare an envelope containing 2 samples of each giveaway items for censoring. Customs censorship handling charges US\$25.00 per item / exhibitor. Please do not send CDR, USB and magazine to the exhibition, as special permit is required.

11b. **PACKING**

Please ensure your equipment is packed in a strong, waterproof packing case which lends itself to being re-packed after the exhibition. Please bear in mind that your exhibits will be in transit for long periods both to and from the exhibition and that cartons are not suitable to withstand the constant handling which takes place during transshipment. Shocking and bumping will sometimes be inevitable and cases may be placed in open air storage without cover, therefore exhibitors must take the necessary precautions against damage and rain.



12b. UNPACKING OR REPACKING ON –SITE

We will assist in physical unpacking and installation of exhibits, however exhibitors must supervise and be responsible for those operations. Similarly, during exhibition closing, exhibitors must also supervise the dismantling and repacking of exhibits, especially for delicate or heavy equipment. When exhibits are repacked with used packing materials, the packing is regarded as no longer suitable to protect the contents against damage and or moisture compared with the original. Exhibitors should therefore bear the responsibility for any consequences arising therefrom. We will not arrange stowage for no packaging of the return exhibits if not by the full container load.

13b. HEAVY AND OVERSIZES EXHIBITS

This applies to any single exhibit in excess of 1000 kgs and 5 cbm, that requires the use of a forklift or mobile crane for installation. Exhibitors with heavy and oversized exhibits must be on-site early to direct the operation of unpacking and positioning. If a mobile crane or forklift is required for installation of equipment, exhibitors should send your requirement to us as early as possible so that we could arrange contracting such equipment in advance. A quote will be given after receiving your enquiry.

14b. RE-EXPORT

Disposal and forwarding instructions will be discussed with you during the course of exhibition. Re-export formalities will require at least 14 working days. Therefore, please do not make any plan on receiving the exhibits soon after the exhibition. We hold no liability for when the exhibits would be back to the desired final destination after the exhibition closes. If you need the exhibits to be re-exported urgently or transfer to other exhibitions, please contact our on-site representative of your request as applicable.

15b. SOLD CARGO PROCEDURE

The exhibition venue is a customs bonded area and no cargoes may be removed without the permission of Chinese Customs. For sold cargoes, the exhibitor are allowed to sign contract and sell cargoes during or after the show. It is, however, subject to Customs approval. The exhibitor will have 30 days from the date of the show end to find out the buyer or complete the transaction. After this deadline, the shipments have to be re-exported out of China unless there is an extension permit from authorized organization. Sold cargoes will not be released until all taxes and customs fees have been paid by your buyer. It is likely that your exhibits will need to be repacked and removed to the customs bonded warehouse until all necessary domestic customs formalities have been finalized. Sold cargoes pending for import license will be delivered to the customs bonded warehouse. All charges will be for the exhibitor account. A sales contract is required by the Customs in order to calculate duties / taxes if any.

16b. INSURANCE

Exhibitors are suggested to arrange a proper round-trip all risks insurance coverage for the exhibits (including exhibition period), preferable through a company of which the People's Insurance Company of China is the agent in China. For routing of shipments, it is advised to cover the insurance policy by both air and surface (sea / road), as it is possible that the cargo will be re-exported in either way. Exhibitors should also bring a copy of the insurance policy to China.

17b. PAYMENT TERMS

Companies using JES Logistics or its appointed agents will be invoiced by them for all services. Companies shipping other than by our offices or agents are advised that full payment must be received by us either on-site at the exhibition or in Hong Kong before the close of the exhibition.

18b. STANDARD TRADING AND CONDITIONS

All business is transacted only in accordance with our standard trading conditions. Please visit our web-site www.jes.com.hk or contact us for the details.

B. FREIGHT HANDLING TARIFF - INWARD MOVEMENT

(FREIGHT FROM OVERSEAS / HONG KONG)

FOR GENERAL EXHIBITS & DISPLAY ITEMS ONLY.

FOR ANIMAL NATURE & PET FOOD ITEMS, TO BE QUOTED UPON REQUEST.

- | | | |
|----|---|--------------------------------------|
| 1. | Basic service charge
(communication & documentation fee) | US\$ 50.00 / exhibitor / consignment |
| | Customs clearance handling charges | US\$ 50.00 / exhibitor / consignment |
| 2. | Overseas shipment arriving Shanghai
From free arrival Shanghai port or airport delivery | |



The 23rd China International Pet Show

up to exhibition stand including customs clearance,
assistance with unpacking, removal empty cases to
the on site storage place.

Sea cargo

US\$ 120.00 / cbm

min 2 cbm / exhibitor / consignment

min 23 cbm / 20' GP container

min 46 cbm / 40' GP container

➤ **Surcharges will be imposed for handling LCL shipments.**

Air cargo

US\$ 1.20 / kg

min 150 kgs / exhibitor / AWB

➤ **On Direct MAWB only**

For all goods imported to Shanghai on temporary entry basis, the temporary customs bond fee payable is 30% of declared CIF value on LOE (Form B). Declared value is subject to the final assessment and approval by the customs. To apply for temporary bond fee on behalf of a shipper, we shall levy 3% outlay interest fee on the shipment CIF value for the first 3 months and subject to adjustment in later months. A minimum charge of US\$50.00 applies per exhibitor per consignment.

3. Heavy / oversized cargo handling surcharge

a. Heavy-lifting (for each package over 2000 kgs)

2001 – 4000 kgs

US\$ 6.00 / 100 kgs

4001 – 5000 kgs

US\$ 8.00 / 100 kgs

Over 5001 kgs

to be quoted upon request

b. Oversized (for each package over 3m (L) x 2.2m (W) x 2.2m (Ht))

If one dimension exceeds the above, surcharge of US\$20.00 / cbm will be imposed.

4. Others (where applicable)

a. Translation of list of exhibits

US\$ 6.00 / page

min US\$ 35.00 / exhibitor /

consignment

b. Storage charges in bonded warehouse

US\$ 10.00 / cbm / day

min 1 cbm / day / exhibitor / consignment

c. Terminal handling charges (Shanghai) at cost

➤ All THC / CFS, D/O fee, OBL / AWB documents, container detention fee, consolidators fee, gate charges, demurrage, warehouse registration fee etc (if any) incurred in the pick up location will be billed according to actual expenses.

d. Return empty container to / from Shanghai depot

US\$ 350.00 / 20' GP container

US\$ 500.00 / 40' GP/ HC

container

➤ Surcharge for FCL directly to Shanghai Yangshan port will be US\$300.00 / 20' GP & US\$400.00 / 40' GP / HC container.

e. Surcharge for incorrect consignee on direct MAWB

Shipment sent under HAWB

US\$ 100.00 / exhibitor /

consignment

f. Merchandise inspection fee

US\$ 15.00 / cbm

min 1 cbm / exhibitor / consignment

g. EDI customs handling fee

US\$ 100.00 / exhibitor / consignment

h. Quarantine inspection handling service (carton with wooden packing materials & case)

US\$ 15.00 / item / case / pallet

min US\$ 100.00 / exhibitor / consignment

US\$ 240.00 / 20' GP container

US\$ 330.00 / 40' GP / HC container

➤ The cost of quarantine treatment such as fumigation and disinfection will be collected as per actual expenses.



The 23rd China International Pet Show

- Application of Animal Nature Quarantine / Isolate Certificate (if required) it takes at least 14 working days. The cost of Hygiene Certificate / Isolate charges will be billed according to actual expenses.

- i. Sold / donated goods in Shanghai or preparation of customs envelope for freight transfer to / from other exhibition (if required) an individual handling charges will be given upon request.
- j. Cargo pick up in Hong Kong (if required) an individual handling charges will be given upon request.

D. FREIGHT HANDLING TARIFF - RETURN MOVEMENT

Same charges as Inward Movement listed above with reversed services provided.

All above service charge will be plus 6% for VAT RMB invoice. (where applicable)

E. IMPORTANT NOTES

1. The exact move-in / move-out schedule is subject to the Organizer's final arrangement and subject to change with or without prior notice. The exact routing is subject to availability.
2. All return shipments will only be arranged when all customs clearance procedures are completed and all exhibits handed over to us. As the demand for transportation facilities in China is great, exhibitors must not make any plan on receiving exhibits soon after the exhibition, since it may take over 14 working days for re-export.
3. Surcharge for LCL shipment is US\$85.00 / cbm. Exhibitor is suggested not to ship LCL sea shipment to China directly.
4. The volume / weight ratio for air cargo is 6:1 (i.e. 1 cbm = 166.7 kgs). The chargeable weight is based on the volume weight or actual weight whichever yields the greater. The charges for sea / land cargo is based on 1 cbm or 1000 kgs whichever yields the greater.
5. Unpacked cargo – there will be a 20% surcharge for handling unpacked cargo. JES Logistics or its appointed agents will not be liable for any loss or damage.
6. Dangerous goods – there are a 100% surcharge for handling dangerous cargo.
7. Relative to inbound shipments, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of the Exhibitor's representative at the booth. Similarly, relative to out-going shipment(s), it is possible that there will be a lapse of time between the completion of packing and the actual pick up of freight from the booth for loading onto a carrier. It is understood that during such times the shipment(s) will be left in the booth unattended. Therefore, it is agreed that the Company and its sub-contractors are not liable for the loss of disappearance of, or damage to Exhibitor's freight after the same has been delivered to Exhibitor's booth, nor are the Company and its sub-contractors liable for Exhibitor's freight before it is picked up from the Exhibitor's booth for loading after the show. Consequently, all bills of lading covering outgoing shipment(s) submitted to the Company or its sub-contractors by Exhibitor will be checked at the time of pick up from the booth and corrected where discrepancies exist.
8. Please note that our freight charges do not include insurance coverage and all work is undertaken by JES at owner's risk. Exhibitors are suggested to arrange a proper round-trip all-risks insurance for their exhibits (including exhibition period), preferably through a company of which the People's Insurance Company of China is the agent in China. For routing of shipments, it is advisable to cover insurance both by air and surface (sea / land), as there is a possibility of returning exhibits back to the country of origin by either way. Exhibitors should also bring a copy of the insurance policy to China. It will be useful in case exhibitors require filing a claim for damage or loss in China.
9. Our fees and charges are subject to revision so as to reflect any increase in our costs caused by exchange rate variations, increased freight or fuel charges adjustments insurance premiums or increases of any other charges pertaining to the shipment of this consignment beyond the control of this company which come into effect after acceptance of your order and prior to delivery to the consignee.
10. Companies requiring assembling or lifting equipment for erection of exhibits (positioning is included in the basic price) are asked to contact us as soon as possible with details of their requirements. Prices for hiring equipment will then be quoted subject to availability.
11. For additional services not listed above, an individual quotation will be given upon request.
12. All business is transacted only in accordance with our standard trading conditions. Please visit our web-site www.jes.com.hk or contact us for the details.

TRANSPORT ORDER / SHIPMENT PRE-ADVICE (FORM A)



The 23rd China International Pet Show

To: JES Logistics Ltd (email or fax no. + 852 2597 5057)

We hereby authorize JES Logistics Ltd to deliver our exhibits as per the attached List of Exhibits to the exhibition and to unpack our cargo for customs inspection. All the charges are on our accounts and insurance coverage is not included.

1. Our exhibits are to be transported to destination country as follows: ☒ please tick where applicable
From abroad to Shanghai by:
☐ sea (FCL) ☐ air
2. We confirm our products:
☐ are patented or copyrighted items ☐ are **NOT** patented or copyrighted items

JES Logistics Ltd is pleased to provide all risks insurance coverage including exhibition risks. Please simply choose the coverage below:-

1. ☐ Round trip insurance coverage (insured value: _____) 0.6% on total sum insured
2. ☐ Single trip insurance coverage (insured value: _____) 0.35% on total sum insured
- ✧ Min. charge US\$60.00 policy (Deductible US\$630.00 or 10% on adjusted value on every claim / loss)
3. ☐ We will arrange the insurance coverage by ourselves.

We certify that our List of Exhibits attached is true and correct. We will be fully liable if the customs find any discrepancy or any cargo not declared. Any additional costs or penalty incurred will be on our account.

Exhibitor: _____ Booth No: _____
Address _____ Contact No: _____
Tel: _____ Fax: _____ E-mail: _____
Authorized Signature with Company stamp

Name in full and Business title Date: _____
ARIFF

OVERSEAS OFFICES AND AGENTS 2019 (please contact with JES HKG for further agents list in your area)

AUSTRALIA

CTL Fairs & Exhibitions
Unit 5, 12-14 Northumberland Road
Caringbah NSW 2229 Australia
Tel: 61 2 9700 1655
Fax: 61 2 9666 6211
Ctc: Chris Millane
Email: chris@ctl.net.au

BRAZIL

Waiver Expo Ltda
Rua Alfredo Pujol, 285 / Conj 13
02017- 010 Santana - Sao Paulo, Brazil
Tel: 55 11 2281 7882
H/P: 55 11 94341 6222
Ctc: Claudia Grigolon
Email: claudia.grigolon@waiverexpo.com

FRANCE

Expo Plus
2 rue du Meunier – ZAC du Moulin
95700 Roissy en France
Tel: 33 1 3011 9351
Port: 33 6 0388 7229
Ctc: Rachid Bensaber
Email: bensaber.rachid@expo-plus.fr



The 23rd China International Pet Show

GERMANY

BTG MESSE-SPEDITION GMBH
Hausanschrift ParkstraBe 35
D-86462 Langweld/Augsburg
Germany
Tel : 49 0821 4986 161
Fax: 49 0821 4986 153
Ctc: Peter Kees
Email: peter.kees@btg.de

ITALY

OTIM S.P.A.
I-20159 Milano
Via Porro Lamberteng
Milano Italy
Tel : 39 02 69912 249
Fax: 39 02 69912 245
Ctc: Giuseppe Rapetti
Email: giuseppe.rapetti@otim.it

MALAYSIA

Curio Pack Sdn Bhd
B-2-20, Leboh Batu Nilam 2
Bandar Bukit Tinggi, 41200 Klang
Selangor Darul Ehsan, Malaysia
Tel : 603 3325 3777
Fax: 603 3325 3666
Ctc: Ngiam Chong Terk
Email: ctngiam@curiopack.com.my

SPAIN

Moldtrans S.L.
Ctna Nacional 152z Km 14
Pol. Ind. Pla d'en Coll, 08110
MONTCADA I REIXAC, Barcelona, Spain
Tel : 34 935 041 400
Fax: 34 935 753 714
Ctc: Inaki Diez
Email: inaki.diez@moldtrans.com

THAILAND

Rogers Bangkok Co., Ltd
90/1 Moo 4, Bangchalong, Bangplee,
Samutprakarn 10540
Thailand
Tel : 662 752 6417- 9 Ext.335
Fax: 662 752 6420
Ctc: Saran Sanprom
Email: saran@rogers-asia.com

INDIA

PS Bedi & Co. Pvt. Ltd.
D-14/1 & 14/2, Okhla Industrial Area
Phase 1, 110 020 New Delhi
India
Tel : 91 11 460 55 200
Fax: 91 11 415 52 911
Ctc: Jatin Bharadawaj
Email: jbharadawaj@psbedi.com

JAPAN

Nissin Corporation
5 Sanbancho, Chiyoda-ku,
Tokyo 102-8350
Japan
Tel : 81 3 3238 6500
Fax: 81 3 3238 6505
Ctc: Hiroaki Tanabe
Email: h_tanabe@nissin-tw.com

PORTUGAL

Spedycargo Transitaros, S.A.
Via Central de Milheiros,
726 Milheiros
4475-330 Maia, Portugal
Tel : 351 229 993 650
Fax: 351 229 964 962
Ctc: Emidio Moutinho
Email: emidio.moutinho@spedycargo.pt

SWITZERLAND

BTG Suisse Ltd.
Salinenstrasse 61
CH - 4133 Pratteln
Switzerland
Tel : 41 61 337 25 72
Fax: 41 61 337 25 79
Ctc: Dominique Geiser
Email: dominique.geiser@btg-suisse.ch

UNITED KINGDOM

Space-Pods Ltd./a EwePack
Manor House, High Street
Buntingford,
Hertfordshire SG9 9AB
United Kingdom
Tel : 44 207 118 7447
Ctc: Steve Lawson-Smith
Email: steve@ewepack.com

INDONESIA

PT. Sri Langka
Graha Cempaka Mas Blok B-06
Jl.Let.Jen. Suprpto No. 1
Jakarta 10640, Indonesia
Tel : 62 21 422 9862
Fax: 62 21 422 9863
Ctc: Ali Bone
Email: bonnie@sri-langka.com

KOREA

Kemi-Lee Co., Ltd.
Room 201, 37 Seongsui-ro 22-gil
Seongdong-gu, Seoul,
Korea (Seongsu-dong 2ga)
Tel : 82-2-565 3400
Fax: 82-2-553 8458
Ctc: Eric Jo
Email: ericjo@kemi-lee.co.kr

SINGAPORE

Rhema Events & Arts Services Pte Ltd
No. 10 Changi South Street 3
03-02 Singapore
486147
Tel : 65 6542 0201
Fax: 65 6542 1136
Ctc: Jessie Ong
Email: jessie@rhemaevents.com

TAIWAN

Dragon Trans Consolidation Ltd.
9/F-3, No. 29, SEC.3,
Zhongshan N. Road
Taipei, Taiwan 10461
Tel : 886 2 2585 0508
Fax: 886 2 2585 0518
Ctc: Luson Lee
Email: luson@dragon-trans.com.tw

UNITED STATES OF AMERICA

3-WAY
1891 California Ave
Suite 101
Corona, CA 92881
U.S.A.
Tel : 1 909 539 9976
Ctc: Eric Mosqueda
Email: emosqueda@threeway.com



Advertisement II Advertisement On-Site



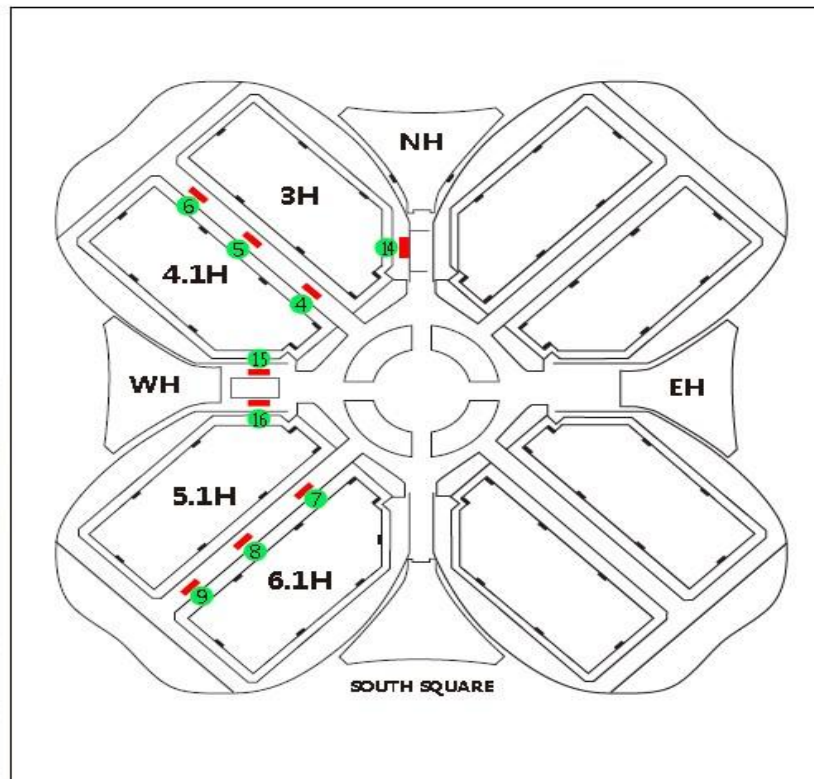
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.28 0米层车道双面落地看板广告

0米层区域



位置	0米层车道
数量	9
尺寸	4M(H)*8M(W)/面, 双面 4M(H)*2M(W), 侧面 按双面结算
形式	双面落地看板
商业广告价格	900元/平米





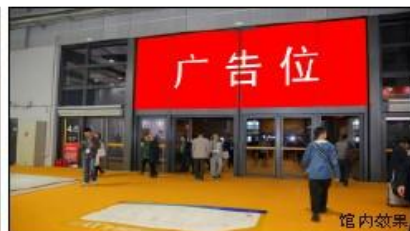
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.26B 0米层展厅门头玻璃广告

0米层区域

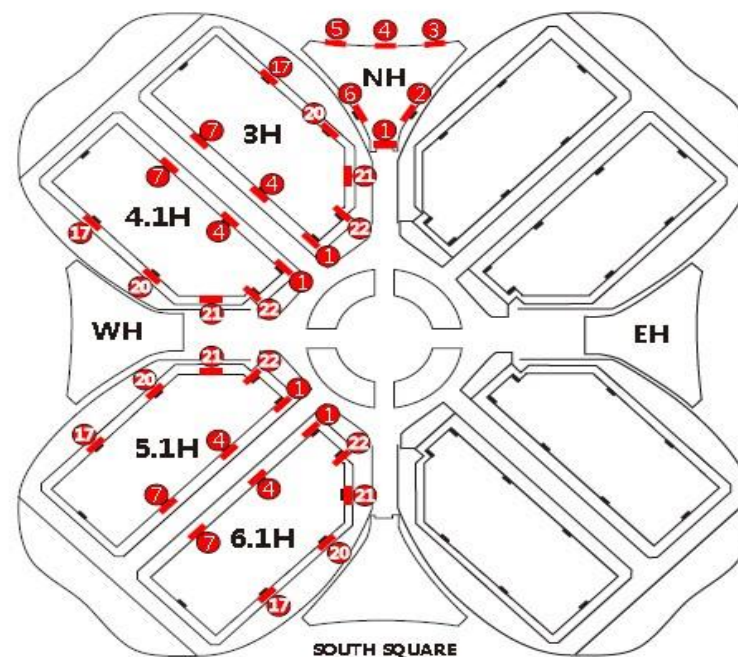


馆外效果



馆内效果

位置	通道入口上方玻璃墙面
数量	34
尺寸	3M(H)*8M(W)/面 , 6M(H)*16M(W)/面
形式	KT板
商业广告价格	900元/平米
备注	馆内外门头玻璃均可发布 (馆外分为左右两块, 馆内为一整块)

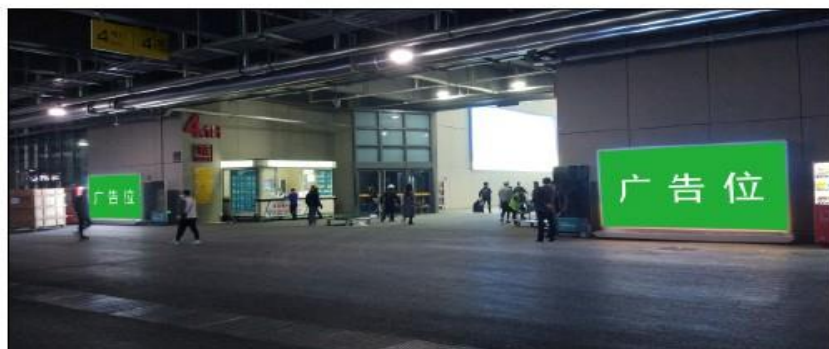




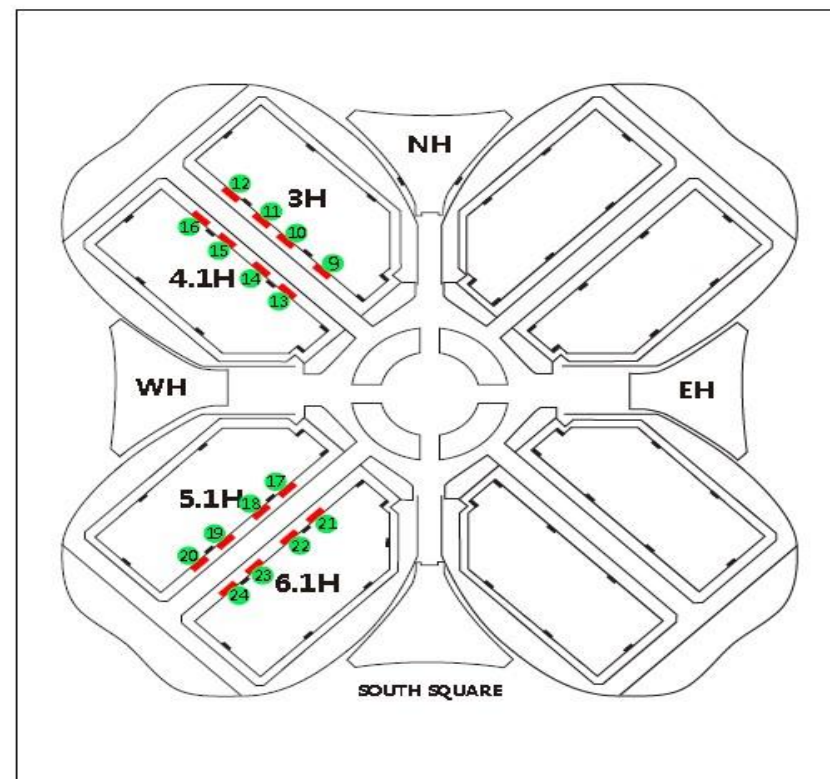
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.27 0米车道靠墙灯箱广告

0米层区域



位置	0米层车道墙边
数量	16
尺寸	2.2M(H)*4M(W)
形式	灯箱
商业广告价格	900元/平米





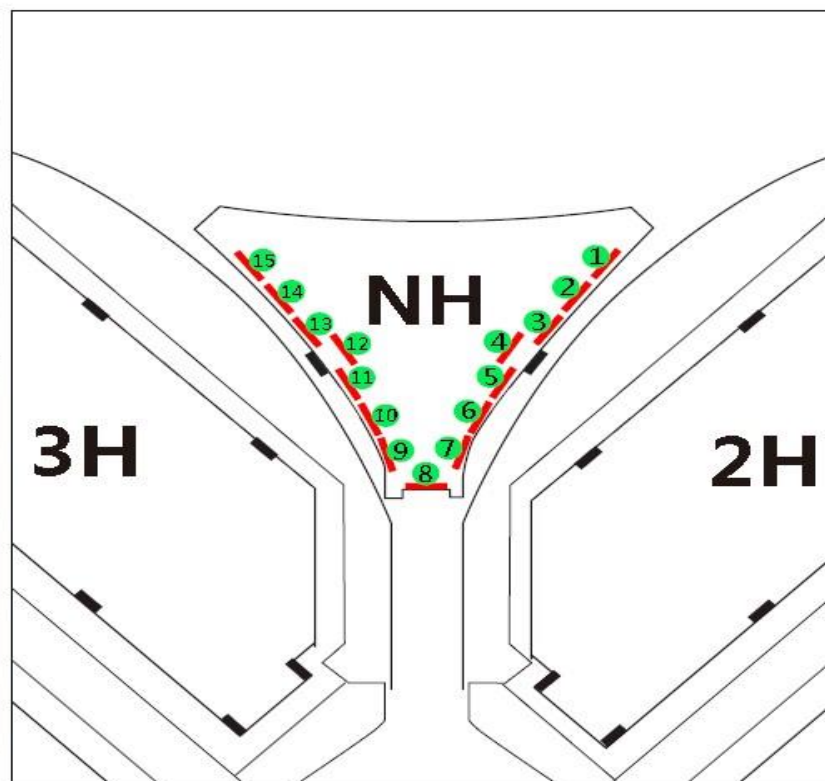
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.22 NH内吊旗广告

馆内区域



位置	NH (北厅)
数量	15
尺寸	8: 7.5M(H)*27M(W) 其他: 10M(H)*10M(W)
形式	喷画布
商业广告价格	900元/平米





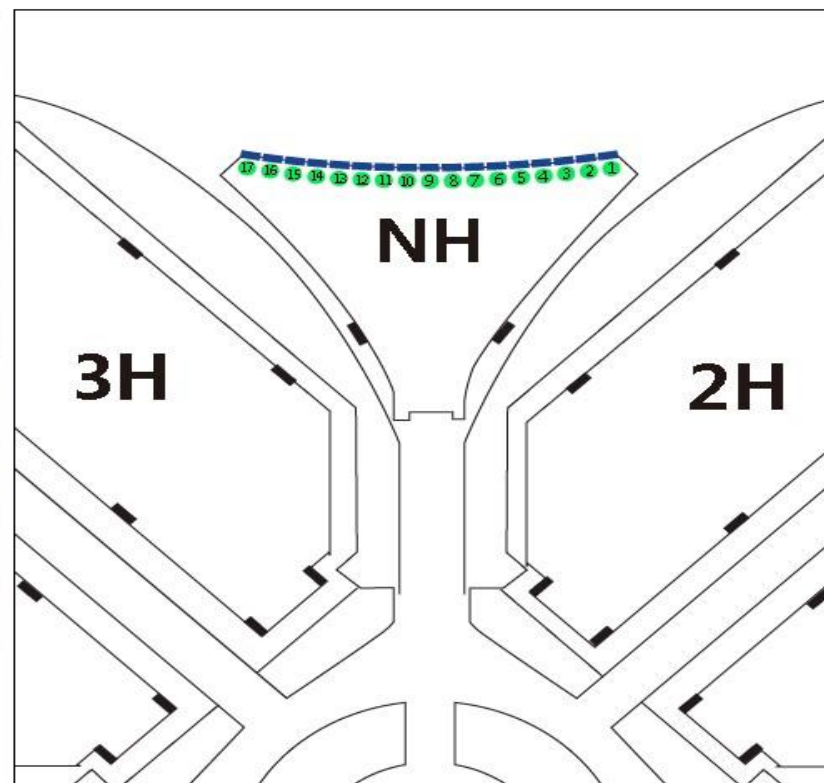
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

★ NO.18B NH外玻璃墙面广告

展馆外立面



位置	NH外玻璃墙面
尺寸	800㎡起订，详见附件A
形式	可移背胶
商业广告价格	900元/平米

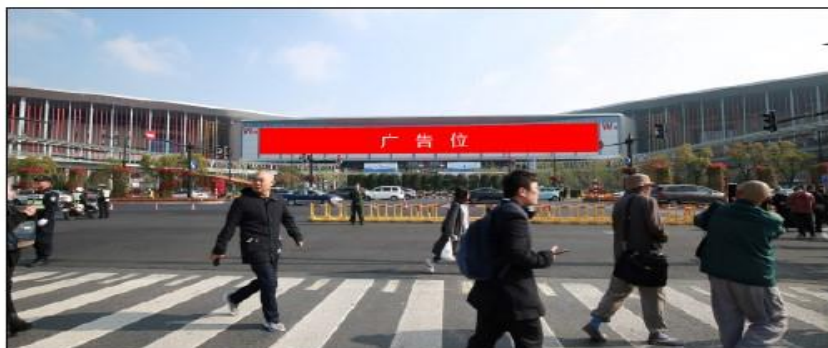




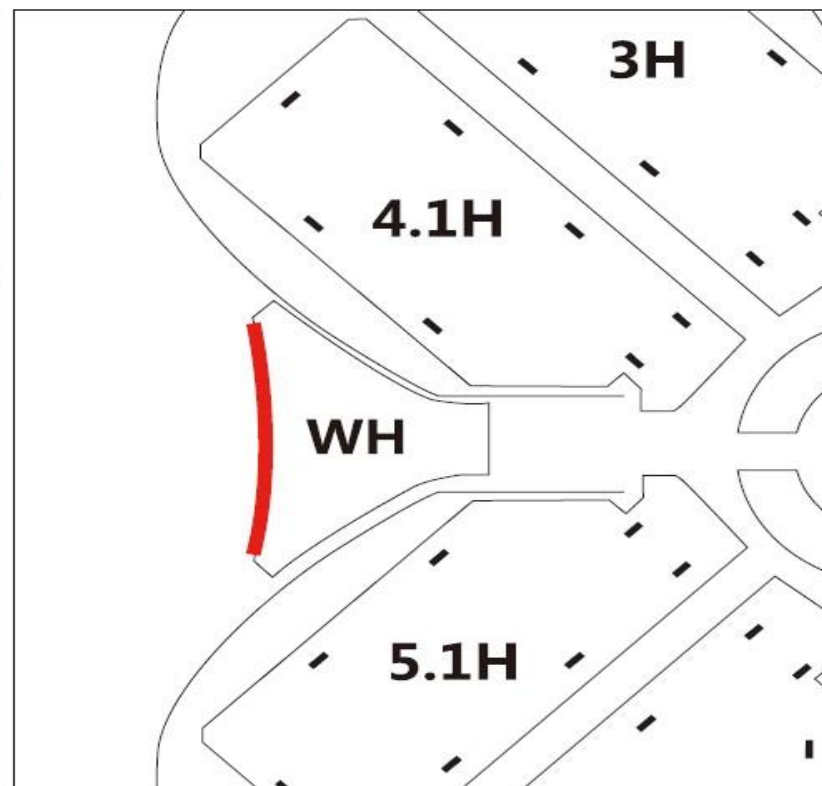
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

★ NO.18C WH外玻璃墙面广告

展馆外立面



位置	WH外玻璃墙面
尺寸	13M(H)*136M(W) 300㎡起订，详见附件A
形式	可移背胶
商业广告价格	900元/平米





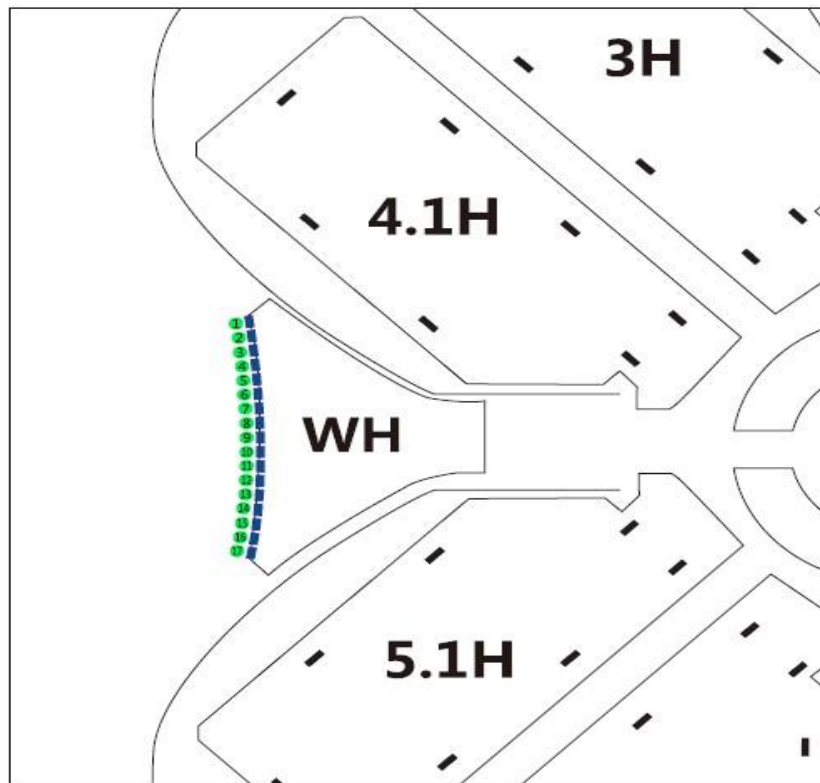
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

★ NO.18D WH外玻璃墙面广告

展馆外立面



位置	WH外玻璃墙面
尺寸	300 m ² 起订，详见附件A
形式	可移背胶
商业广告价格	900元/平米

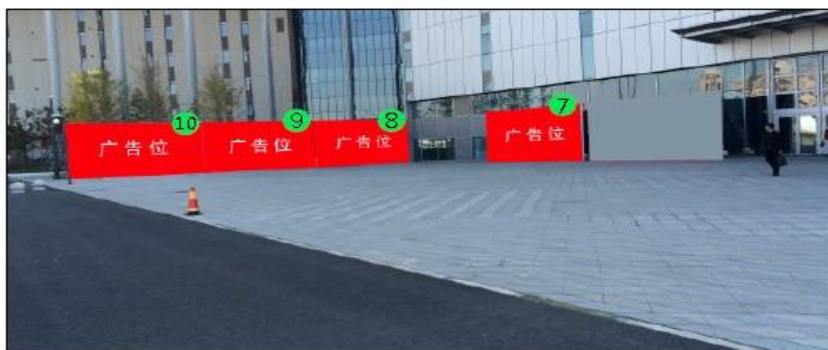




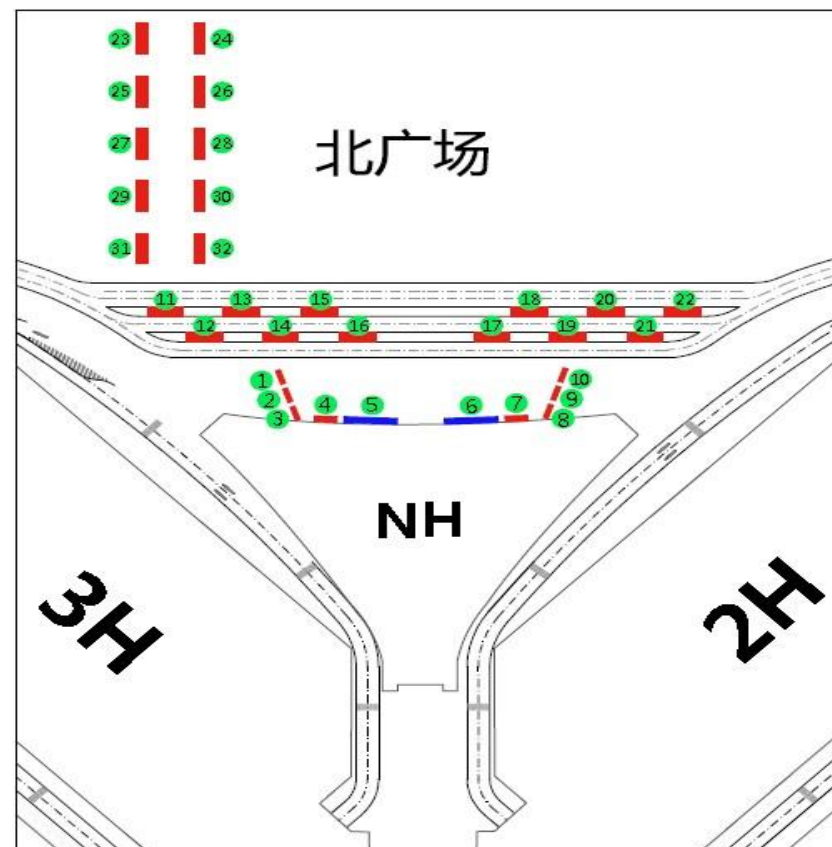
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

★ NO.4 北广场落地看板广告

广场区域



位置	北广场区域
数量	单面18 (1-4, 7-10, 23-32) ; 双面12 (11-22)
尺寸	4M(H)*8M(W)
形式	落地看板
商业广告价格	900元/平米





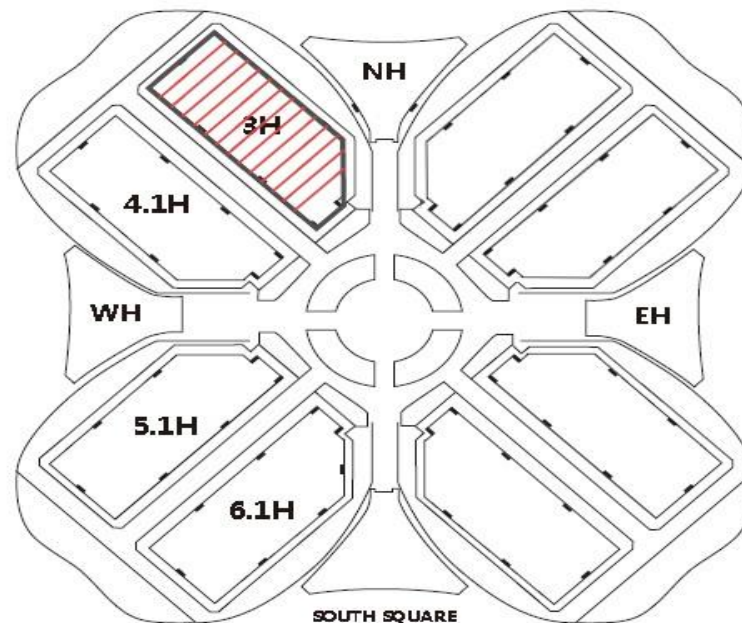
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.23A 单层展厅内吊旗广告

馆内区域



位置	3H
数量	视需求定，详见附件D
尺寸	12M(H)*8M(W)/面，按双面结算
形式	喷画布
商业广告价格	900元/平米
备注	具体点位需到现场核定



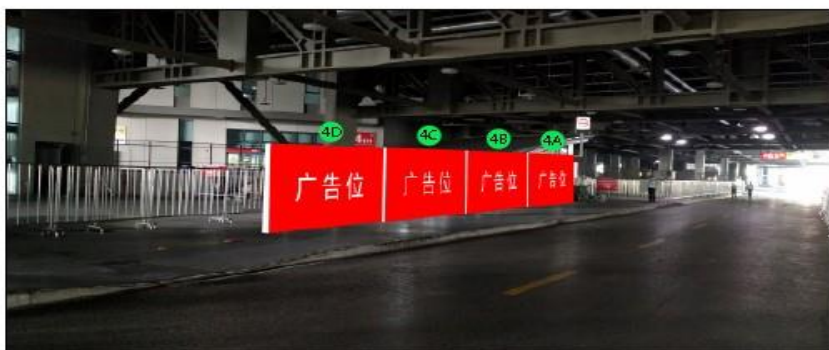
马道示意图



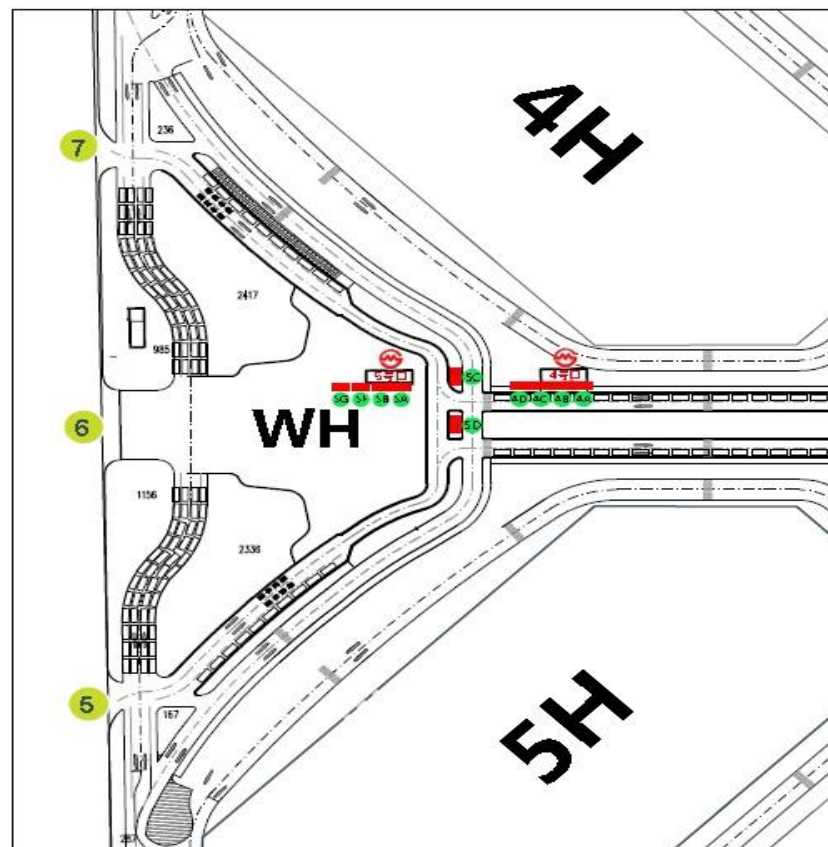
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.2B 地铁出入口落地看板广告

外围区域



位置	4号、5号地铁出入口
数量	10
尺寸	3M(H)*6M(W)
形式	落地看板
商业广告价格	1125元/平米





国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.21 馆内地贴广告

馆内区域



位置	馆内区域
数量	具体按展览需求
尺寸	按外边框最大面积计算
形式	地贴
商业广告价格	900元/平米



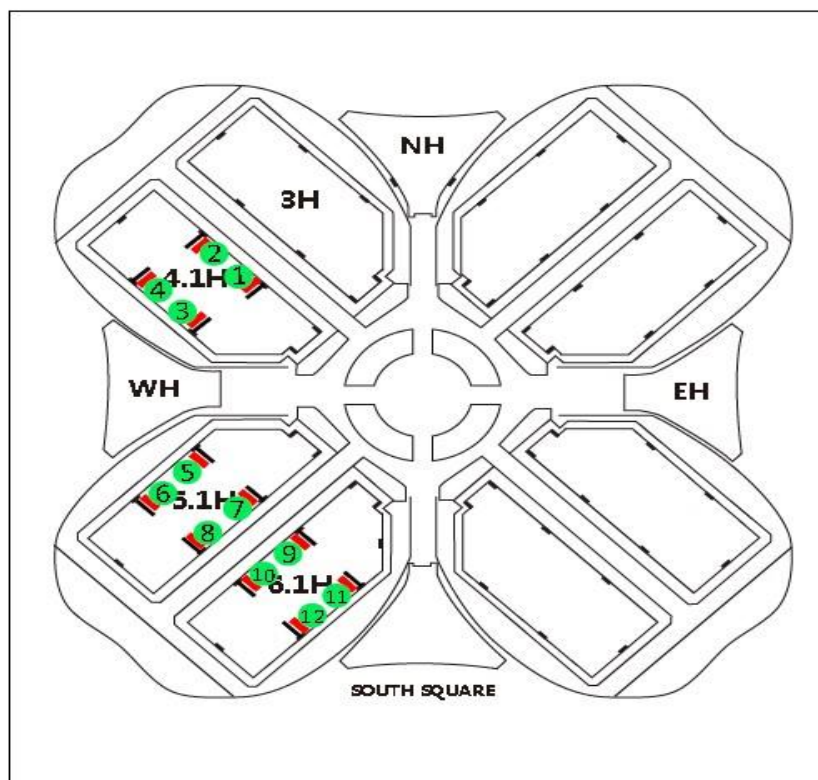
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.25 馆内隔断墙面广告

馆内区域



位置	4.1H-6.1H内
数量	12
尺寸	5M(H)*12M(W)
形式	灯箱
商业广告价格	900元/平米





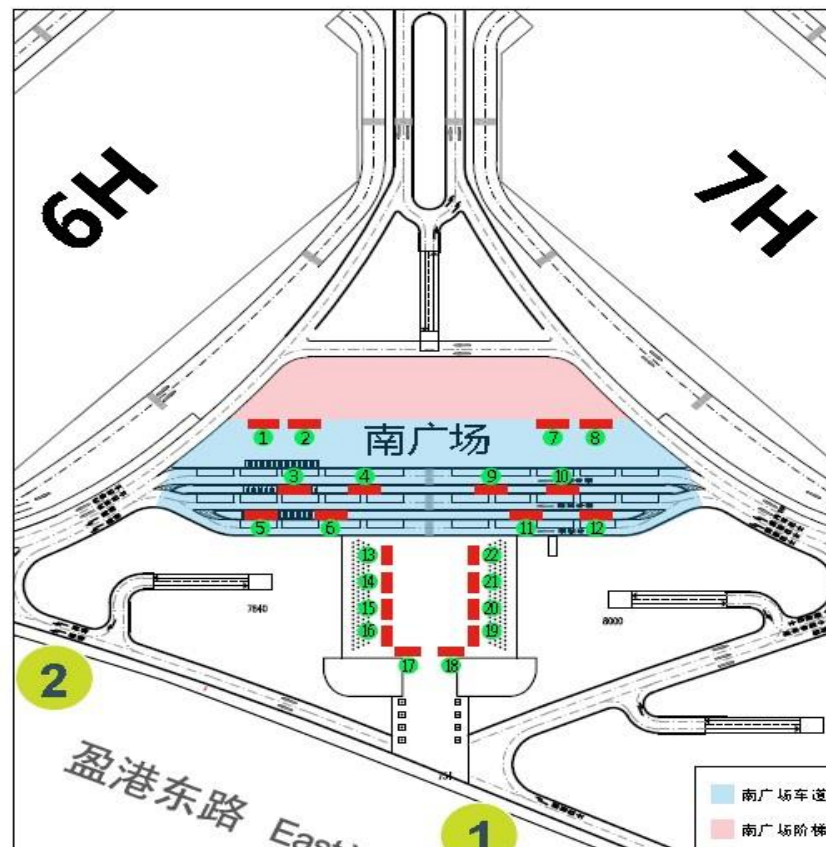
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

★ NO.5 南广场落地看板广告

广场区域



位置	南广场区域
数量	单面14 (1、2、7、8、13-22) 双面8 (3-6、9-12)
尺寸	4M(H)*8M(W)
形式	落地看板
商业广告价格	900元/平米





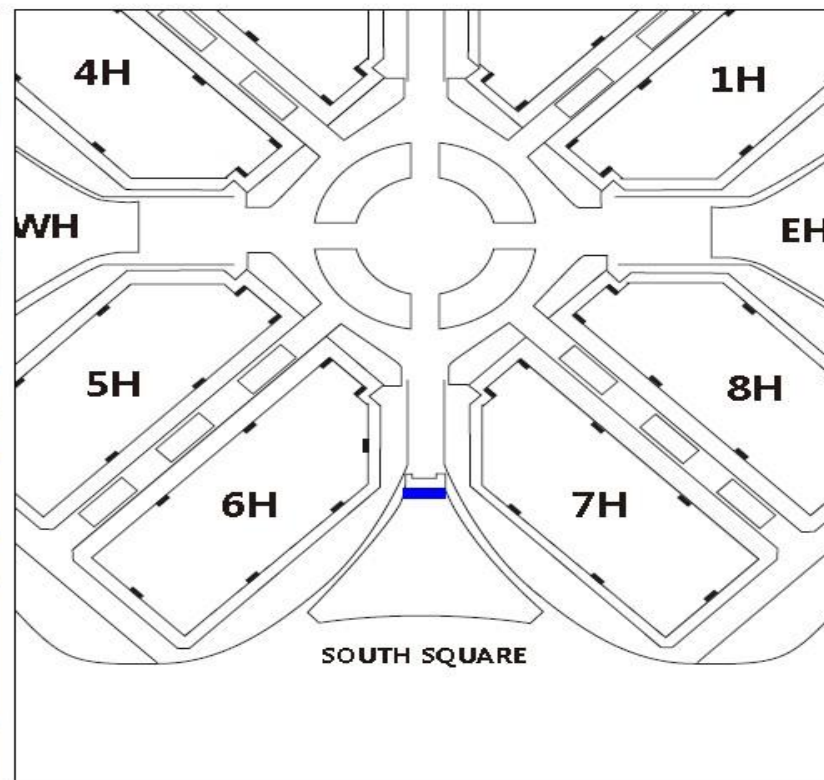
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.19C 南平台入口玻璃幕墙广告

展馆外立面



位置	南平台入口玻璃幕墙
数量	1
尺寸	9M(H)*14M(W); 分辨率: 3584*2304
形式	LED
广告价格	整体打包价: 405000元/块 分段标价: 5秒: 27000元/块; 10秒: 49500元/块 15秒: 72000元/块; 30秒: 139500元/块 60秒: 270000元/块
说明	可根据需求选择整体打包价或分段标价; 视频滚动播放, 3分钟为一个滚动周期; 30秒起订; 每个广告每天播放次数≥180次, 不满3分钟的空余时长将播放场馆相关信息 (内容不与该展内容产生冲突及竞争)





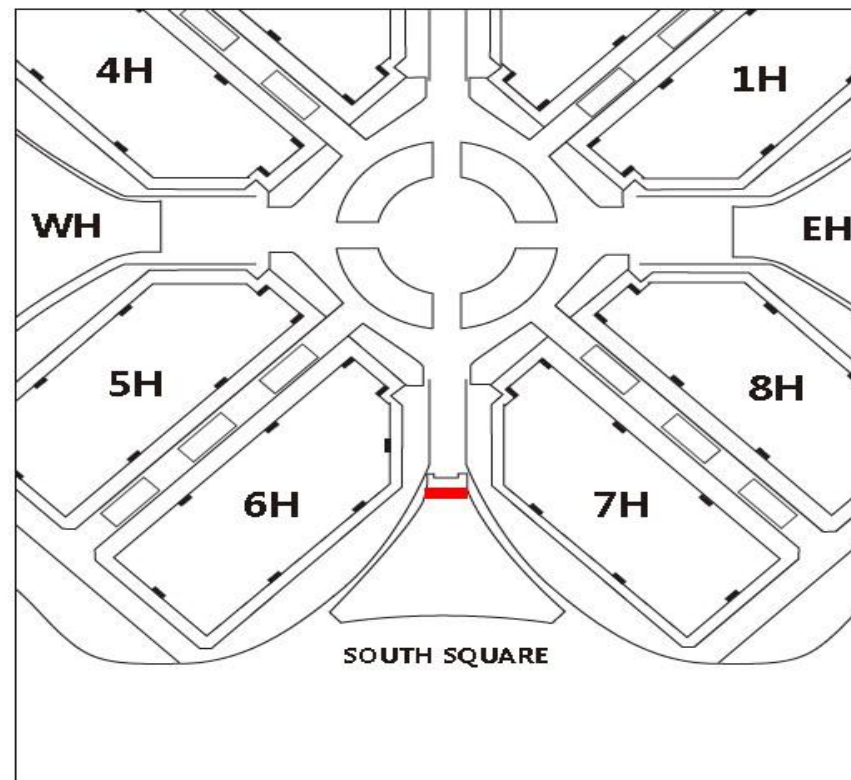
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.19A 南平台入口玻璃幕墙广告

展馆外立面



位置	南平台入口玻璃幕墙
数量	1
尺寸	详见附件A
形式	可移背胶-黑底
商业广告价格	900元/平米
备注	200㎡起订

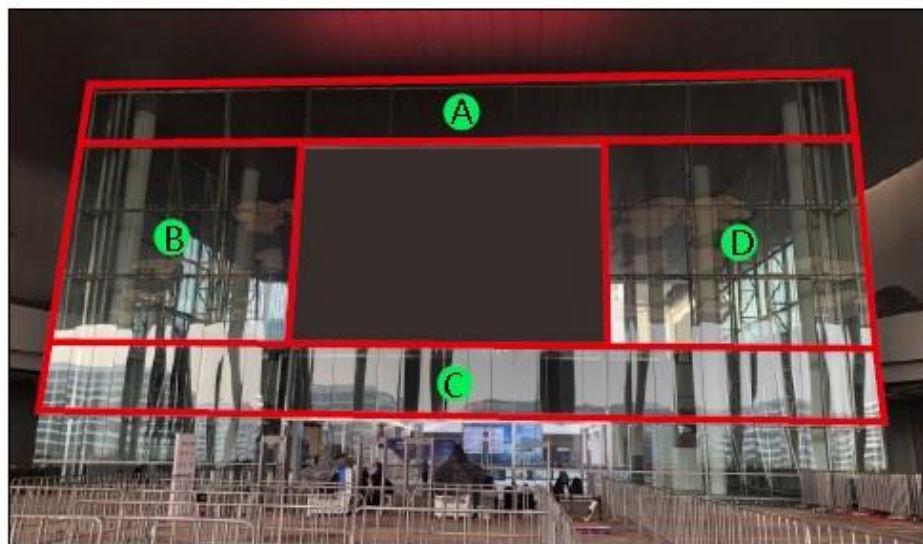




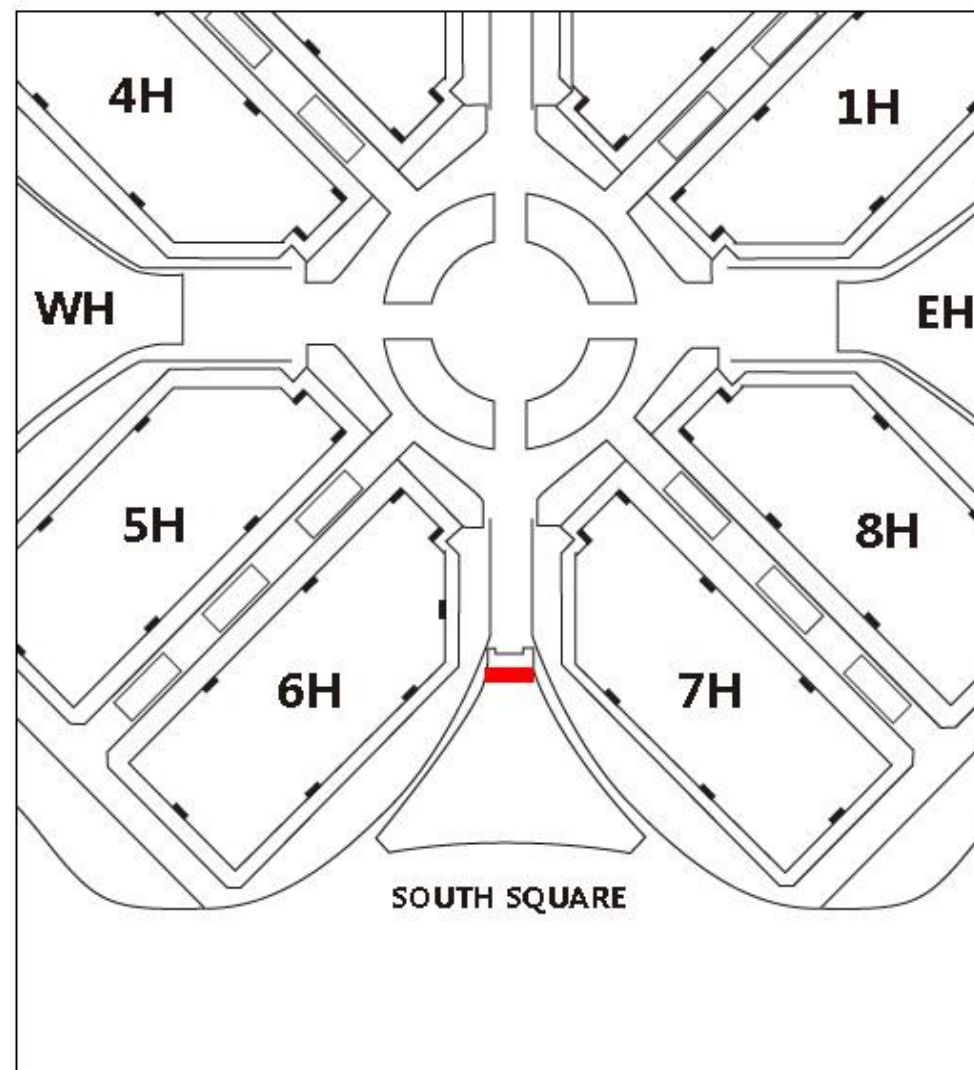
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.19B 南平台入口玻璃幕墙广告

展馆外立面



位置	南平台入口玻璃幕墙
数量	4
尺寸	A/C: 3.16M(H)*36.2M(W) B: 9.48M(H)*11.06M(W) D: 9.48M(H)*11.16M(W)
形式	可移背胶-黑底
商业广告价格	900元/平米
备注	200㎡起订





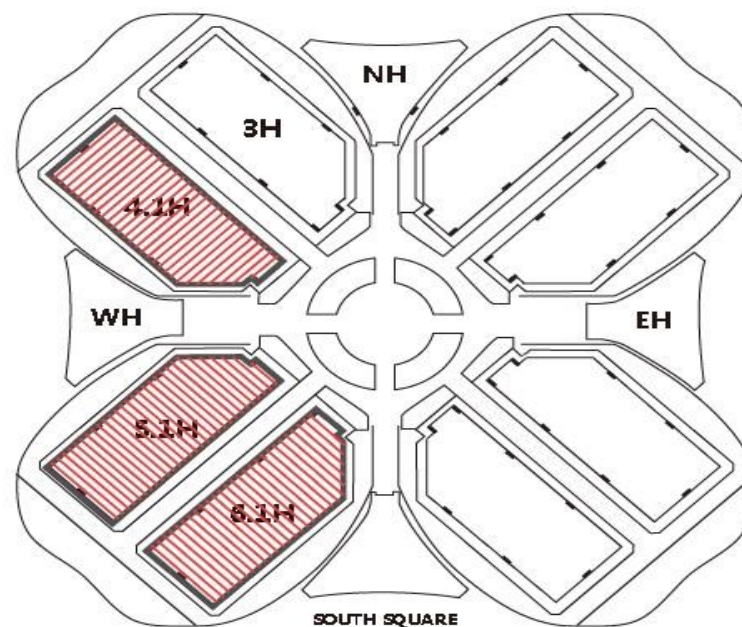
国家会展中心(上海)
National Exhibition and
Convention Center (Shanghai)

NO.23B 一层展厅内吊旗广告

馆内区域



位置	4.1H - 6.1H
数量	视需求定, 详见附件D
尺寸	4M(H)*6M(W)/面, 按双面结算
形式	喷画布
商业广告价格	900元/平米
备注	具体点位需到现场核定



马道示意图



Advertisement III LED Advertisement

馆外广告—北广场

OUTDOOR ADVERTISING – North Square

广告参考示意图
Schematic Diagram of Advertising Space



广告平面图位置
Layout Plan of Advertising Space



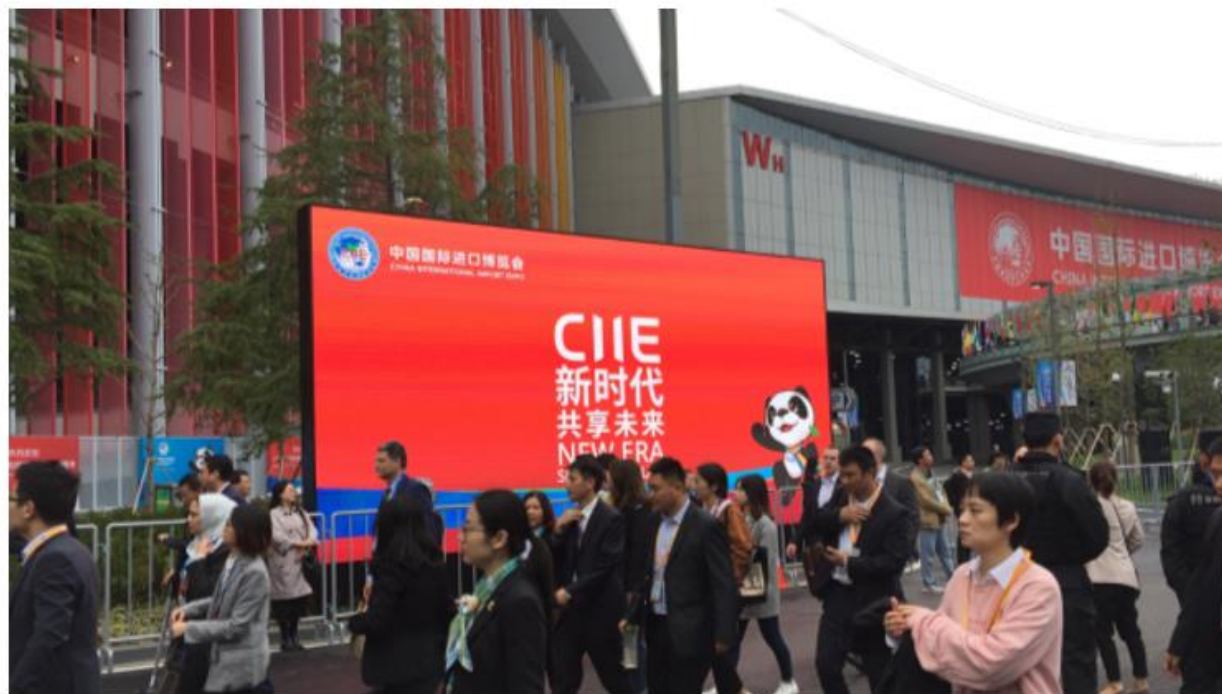
编号 number	位置说明 Location description	广告材质 Advertising materials	广告形式 advertisement	长/宽 Length /Width	数量 number	总面积 Total area	价格 Price
黄1 黄2	北广场	有声高清LED屏	JPG/MP4 15秒时长轮播	10米*6米	2块 (2个面)	120平	6万/2块



馆外广告—西广场

OUTDOOR ADVERTISING – West Square

广告参考示意图
Schematic Diagram of Advertising Space



广告平面图位置
Layout Plan of Advertising Space



编号 number	位置说明 Location description	广告材质 Advertising materials	广告形式 advertisement	长/宽 Length /Width	数量 number	总面积 Total area	价格 Price
黄3 4	西广场5号门、7号门	有声高清LED屏	JPG/MP4 15秒时长轮播	8米*4米	2块 (2个面)	64平	5万/2块



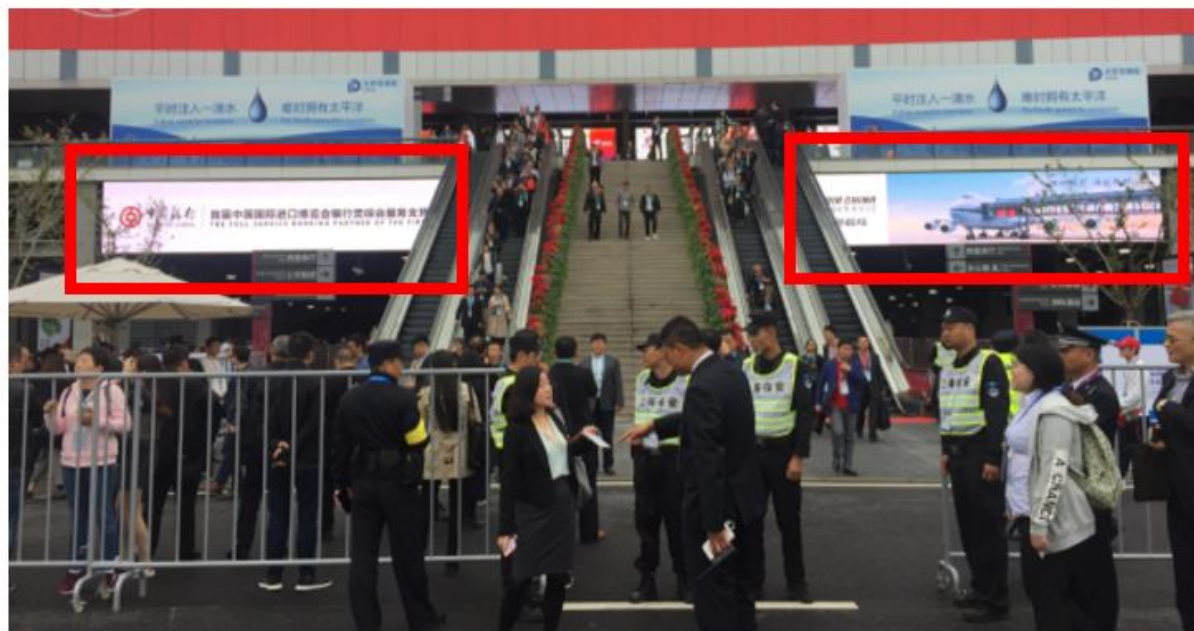
The 23rd China International Pet Show

馆外广告—西广场

OUTDOOR ADVERTISING – West Square

广告参考示意图
Schematic Diagram of Advertising Space

广告平面图位置
Layout Plan of Advertising Space



编号 number	位置说明 Location description	广告材质 Advertising materials	广告形式 advertisement	长/宽 Length /Width	数量 number	总面积 Total area	价格 Price
黄5 6	西广场扶梯两侧	有声高清LED屏	JPG/MP4 15秒时长轮播	15米*3米	2块 (2个面)	90平	6万/2块



馆内广告—0米层LED

INDOOR ADVERTISING – LED (0M Floor)

广告参考示意图
Advertising Reference Diagram



广告平面图位置
Location of advertisement plan



编号 number	位置说明 Location description	广告材质 Advertising materials	广告形式 advertisement	长/宽 Length /Width	数量 number	单块面积 Single area	价格 Price
蓝1-5/15/16	0米层馆间	高清LED屏	JPG/MP4 15秒时长轮播	8米*1.2米	7块 (14个面)	19.2平	1万/块

馆内广告—8米层LED

INDOOR ADVERTISING – LED (8M Floor)

广告参考示意图
Advertising Reference Diagram



广告平面图位置
Location of advertisement plan



编号 number	位置说明 Location description	广告材质 Advertising materials	广告形式 advertisement	长/宽 Length /Width	数量 number	单块面积 Single area	价格 Price
红5/6/12	8米层馆间	高清LED屏	JPG/MP4 15秒时长轮播	10米*2米	3块 (6个面)	40平	1万/块



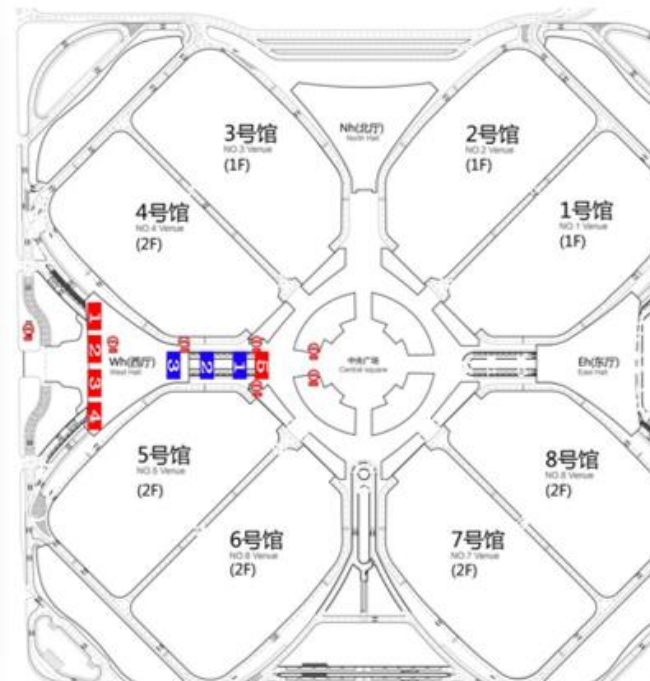
广告规划方案— 打包方案一

Plan for Advertising -LED

广告参考示意图
Advertising Reference Diagram



广告平面图位置
Location of advertisement plan



编号 number	位置说明 Location description	广告材质 Advertising materials	广告形式 advertisement	长/宽 Length /Width	数量 number	总面积 Total area	价格 Price
红色 蓝色	西登录厅，西通道	高清LED屏	JPG/MP4 15秒时长轮播	多种尺寸	8块 (12个面)	158平	6万/8块



The 23st China International Pet Show

广告规划方案—LED Plan for Advertising -LED

广告参考示意图
Advertising Reference Diagram



广告平面图位置
Location of advertisement plan



编号 number	位置说明 Location description	广告材质 Advertising materials	广告形式 advertisement	长/宽 Length /Width	数量 number	总面积 Total area	价格 Price
红色 蓝色	西登录厅, 0米层和8米层各 馆间通道	高清LED屏	JPG/MP4 15秒时长轮播	多种尺寸	14块 (24个面)	314平	8 万/14块



The 23st China International Pet Show

location	quantity	dimension	layout	price
O Floor Drive Way	9	4M(H)*8M(W)/side, Double side 4M(H)*2M(W)	Double side board	900RMB/sqm
Glass Wall Above the Entrance	34	3M(H)*8M(W)/side, 6M(H)*16M(W)/side	KT Board	900RMB/sqm
O Floor Drive Way Side Wall	16	2.2M(H)*4M(W)	Lightbox	900RMB/sqm
North Hall	15	8:7.5M(H)*27M(W); Others: 10M(H)*10M(W)	Spray Canvas	900RMB/sqm
North Hall Facade Glass Wall		Start from 800sqm		900RMB/sqm
West Hall Facade Glass Wall		13M(H)*136M(W), Start from 300sqm	Movable Self-adhesive	900RMB/sqm
West Hall Facade Glass Wall		Start from 300sqm	Movable Self-adhesive	900RMB/sqm
North Square	Single Side 18(1-4, 7-10, 23-32); Double 12(11-22)	4M(H)*8M(W)	Landing Board	900RMB/sqm
3H	Depends On Request	12M(H)*8M(W)/side, Charge by double sides	Spray Canvas	900RMB/sqm
No 4 and No 5 Underground Entrance	10	3M(H)*6M(W)	Landing Board	1125RMB/sqm
Inside Hall	Depends on request	Charge by the outer frame area	Paste	900RMB/sqm
Hall 4.1-6.1	12	5M(H)*12M(W)	Lightbox	900RMB/sqm



The 23st China International Pet Show

South Square	Single side 14(1,2,7,8,13-22);Double8(3-6,9-12)	4M(H)*8M(W)	Landing Board	900RMB/sqm
South Entrance Glass Curtain	1	9M(H)*14M(W);Resolution:3584*2304	LED	405000RMB/piece,5sec: 27000RMB/piece;10sec: 49500RMB/piece;15sec: 72000RMB/piece;30sec:139500RMB/piece; 60sec:270000RMB/piece
South Entrance Platform Glass Curtain	1	Start from 200sqm	Movable self-adhesive	900RMB/sqm
South Entrance Platform Glass Curtain	4	A/C:3.16M(H)*36.2M(W);B:9.48M(H)*11.06M(W);D:9.48M(H)*11.16M(W)(Start from 200sqm)	Movable self-adhesive	900RMB/sqm
Hall 4.1-6.1	Depends on request	4M(H)*6M(W)/side, charge by double sides	Spray Canvas	900RMB/sqm